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# **BOWEN CENTER FOR PUBLIC AFFAIRS HOOSIER SURVEY**

**Andrew Bauman, Director, Bowen Center for Public Affairs**

**Misa Nishikawa, Professor, Department of Political Science**

Presented at the Indiana Statehouse



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**WE FLY.**



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# 2025 Hoosier Survey

## Questionnaire Design and Data Analysis Team

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Kendall Williams (Political Science)



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# Survey Methods- 2025

- **YouGov**
  - *The Economist/YouGov, CBS News/YouGov*
- **YouGov Survey Methods**
  - Online survey
  - Weighted sample:
    - Interviewed 656 adult Indiana residents
    - Matched down to a sample of 600 based on demographic information. (Gender, age, race, and education).
    - Propensity scores based on logistic regression.
  - Margin of error: +/-4.89%
  - Length of interview: 10 minutes
  - Pre-tested questionnaire



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# Hoosier Survey Questionnaire Topics (1/2)

## Repeated Topics in 2025 Survey

- Indiana as a place to live
- Top priority issues
  - Job creation, health care, local schools, roads
- Taxes
- Minimum wage
- Educated workforce
- Marijuana
- Ideology
- Financial well-being
- Party Support

## New Questions

- Tariffs
- Redistricting
- Construction of data centers
- Environment (Air, water)
- Party representation



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# Hoosier Survey Questionnaire Topics (2/2)

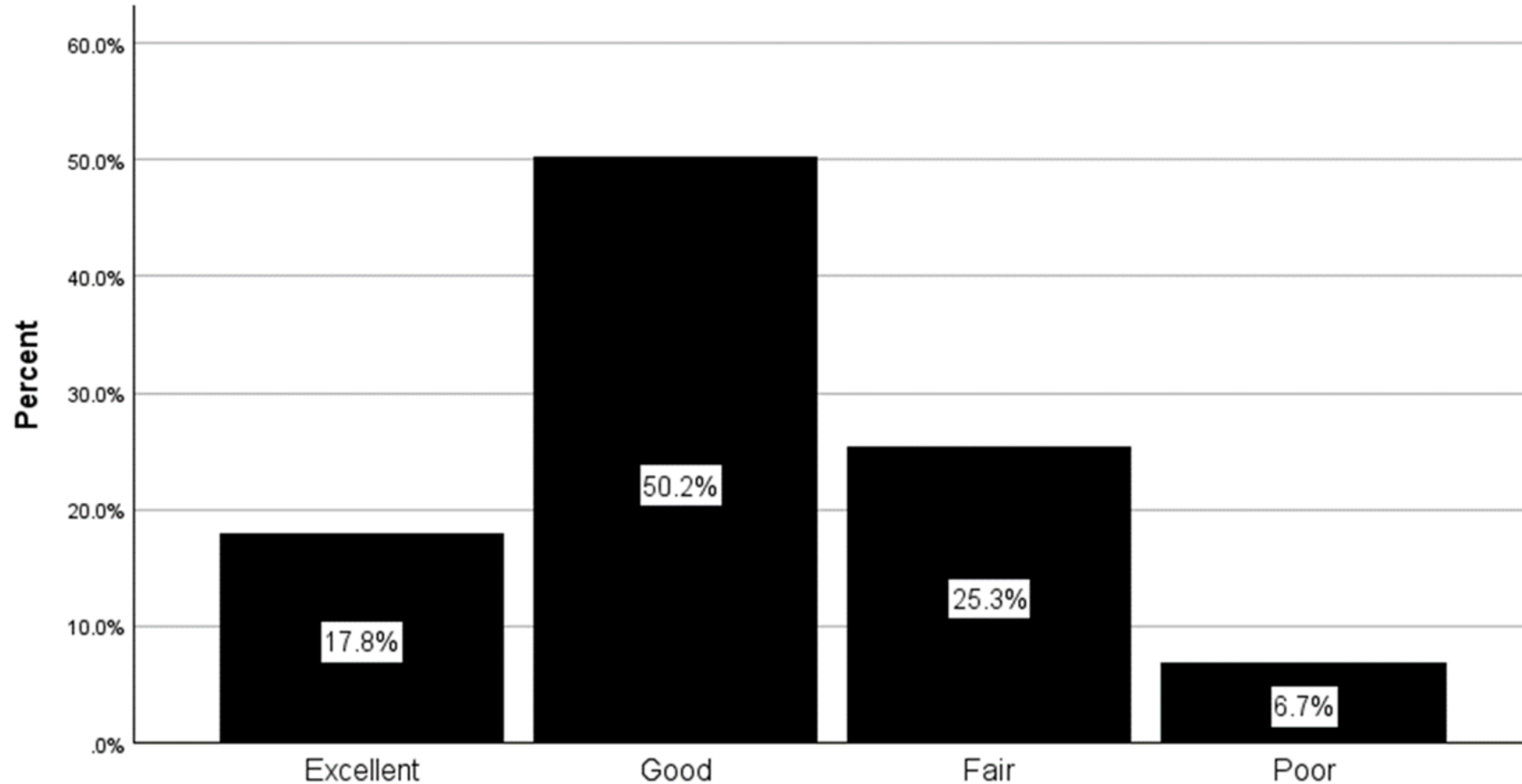
## Demographics

- Sex
- Age
- Race
- Education
- Income
- Religion



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# INDIANA AS A PLACE TO LIVE



Overall, how would you rate Indiana as a place to live?

Cases weighted by Weight



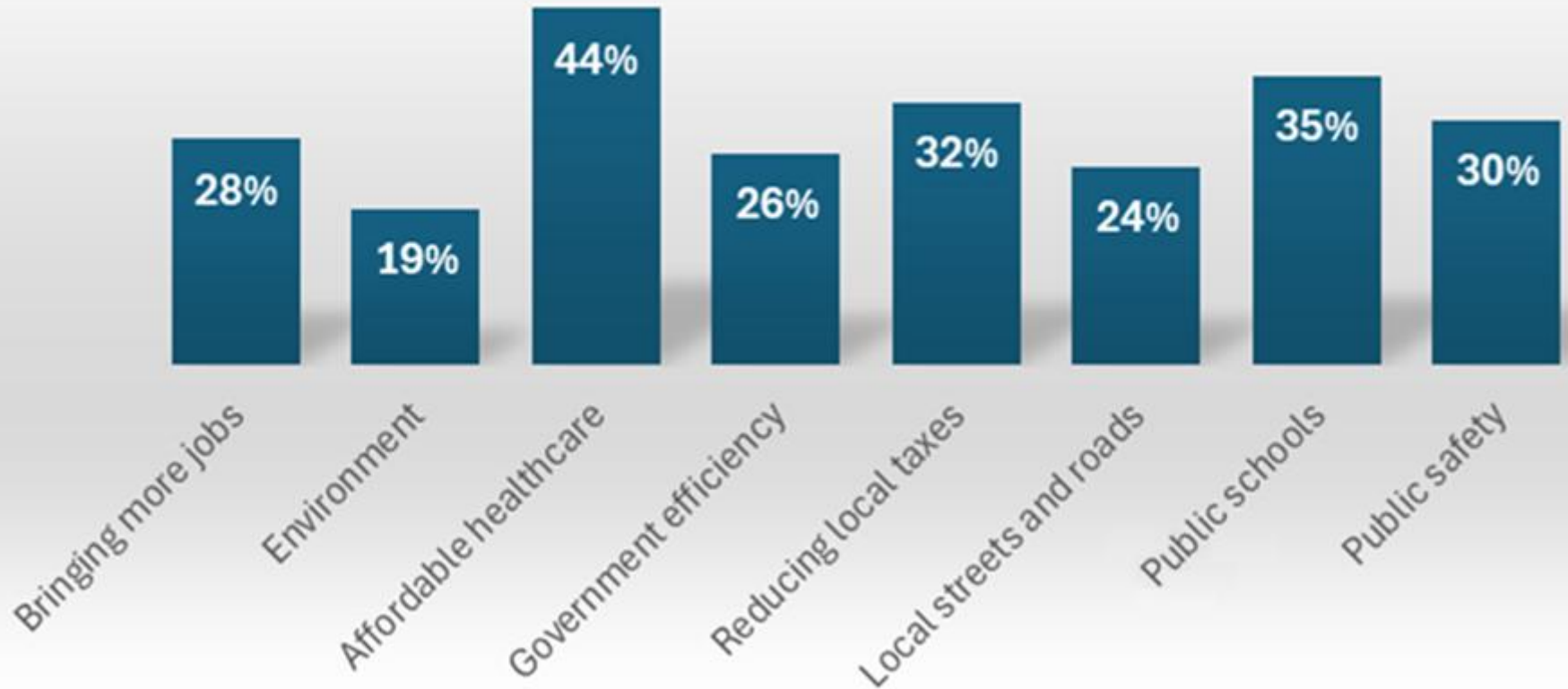
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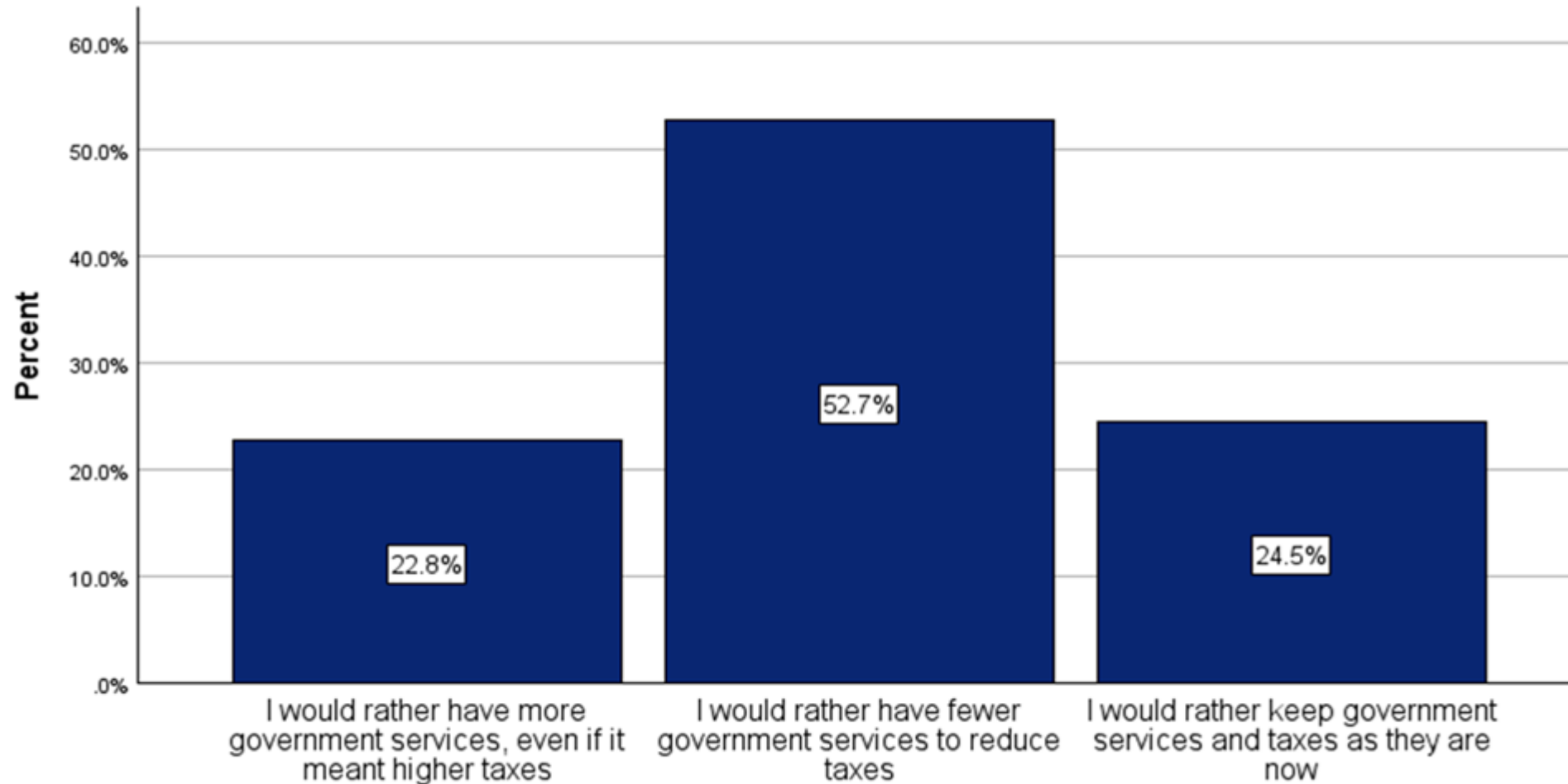
# TOP PRIORITIES IN INDIANA

Please indicate the extent to which each of the following issues should be one of Indiana's priorities (Top priorities)





# TAXES AND GOVERNMENT SERVICES IN INDIANA



Thinking about services and taxes in Indiana, which comes closest to your view:

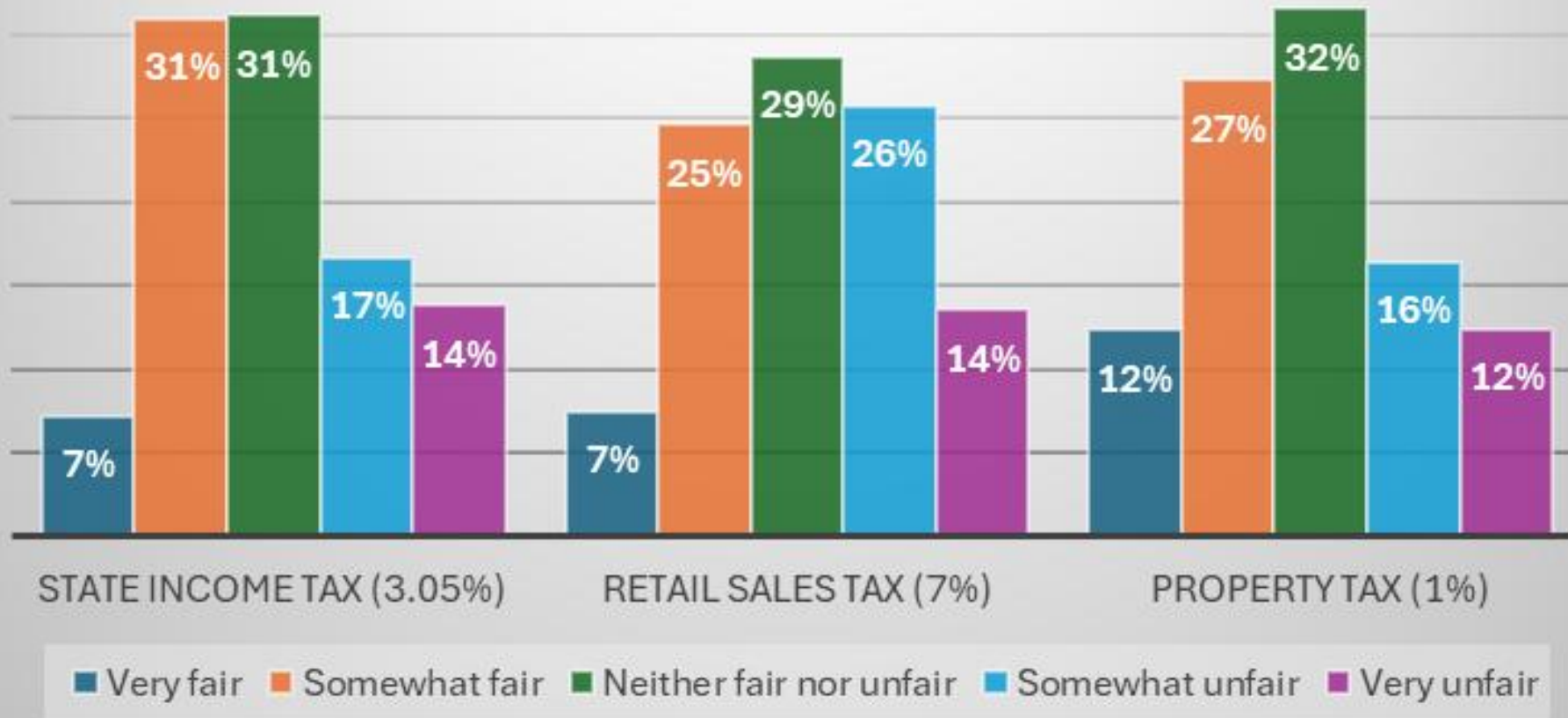




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# FAIRNESS OF STATE TAXES

Think about the state taxes you have to pay this year. Please rate your perceptions of the fairness of the state taxes you have to pay:

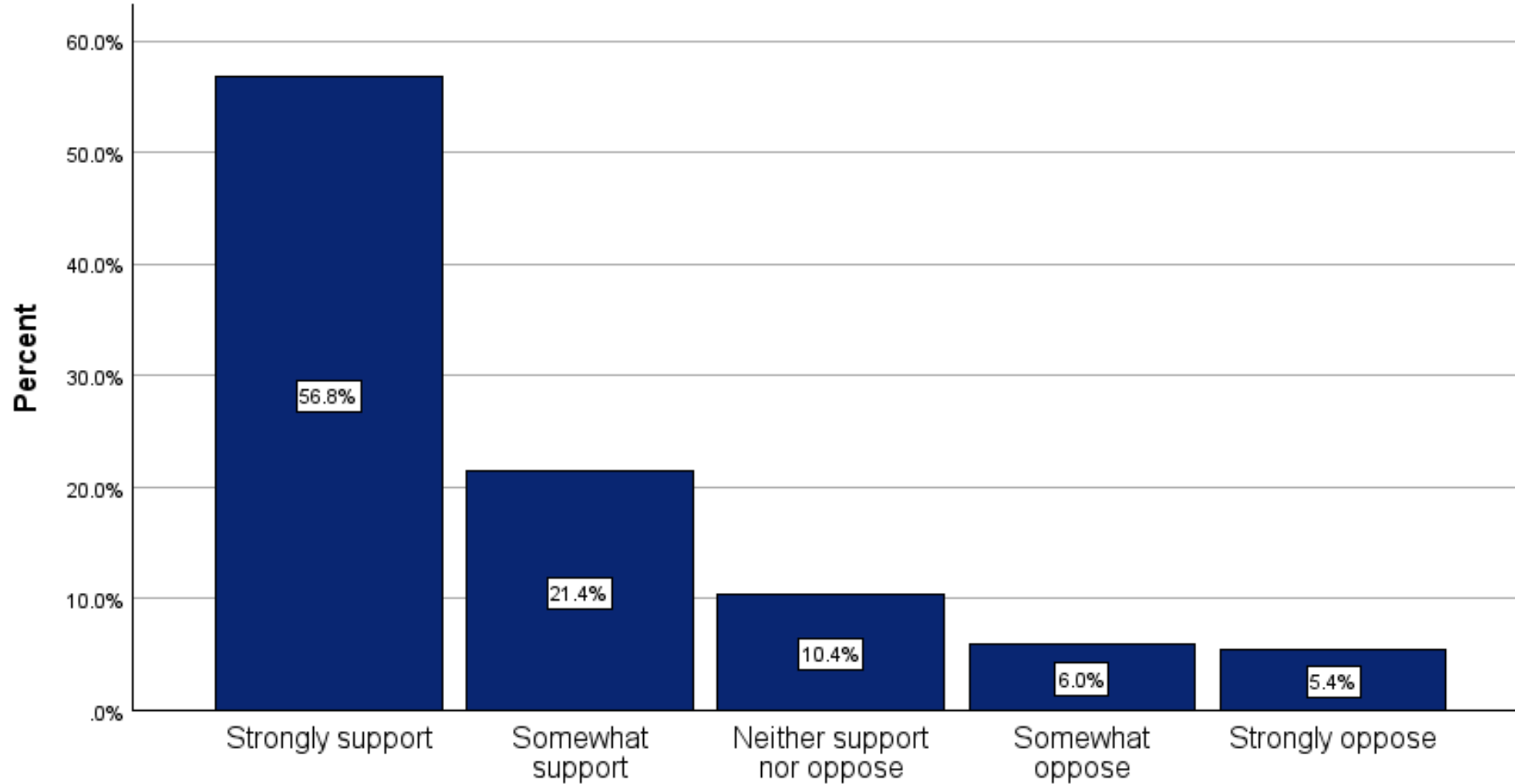


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# MINIMUM WAGE



Do you support or oppose raising the state minimum wage from \$7.25 an hour?

Cases weighted by Weight

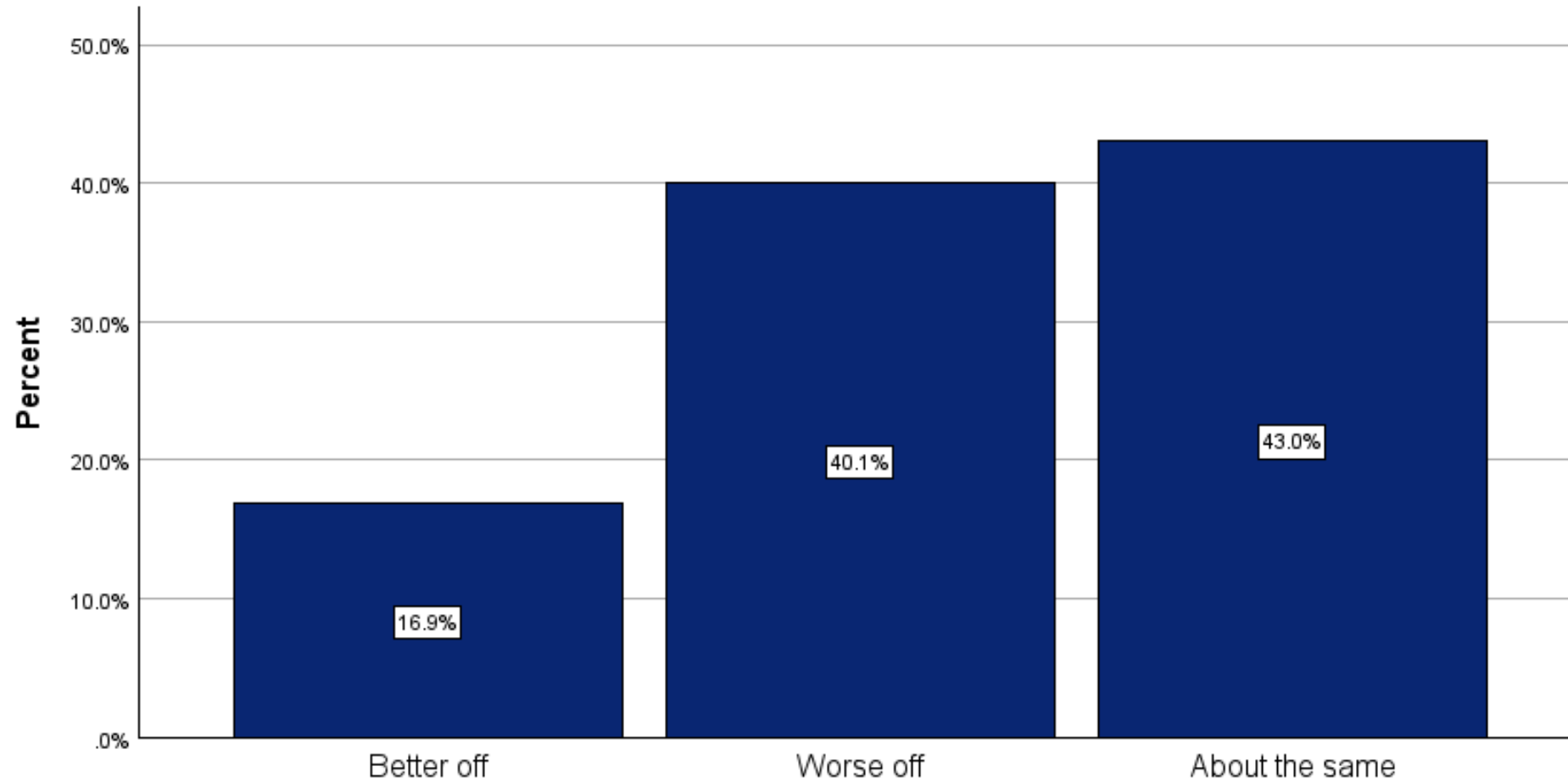


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# FINANCIAL WELL-BEING COMPARED TO LAST YEAR



Do you feel you are financially better off, worse off, or about the same as you were this time last year?

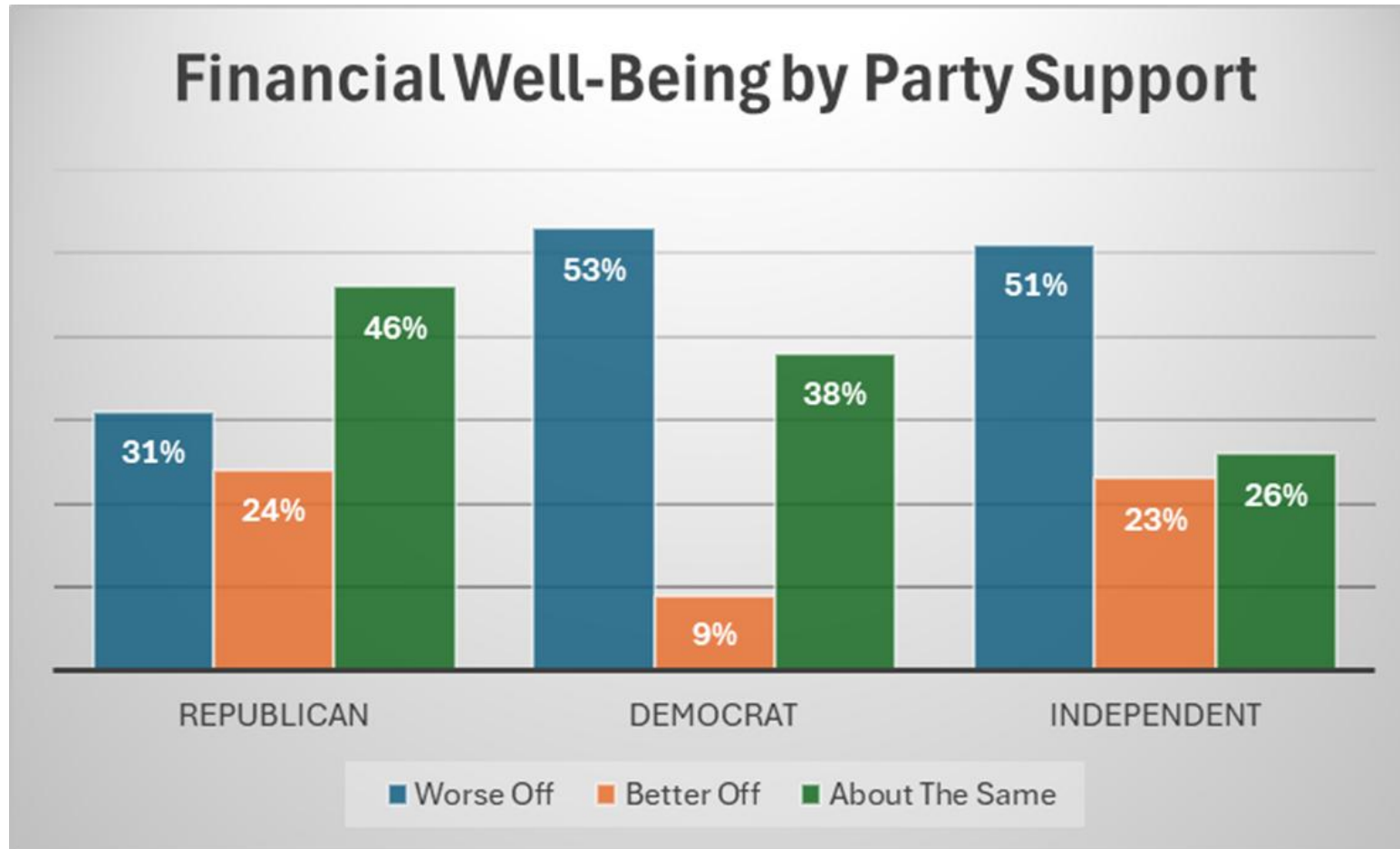
Cases weighted by Weight



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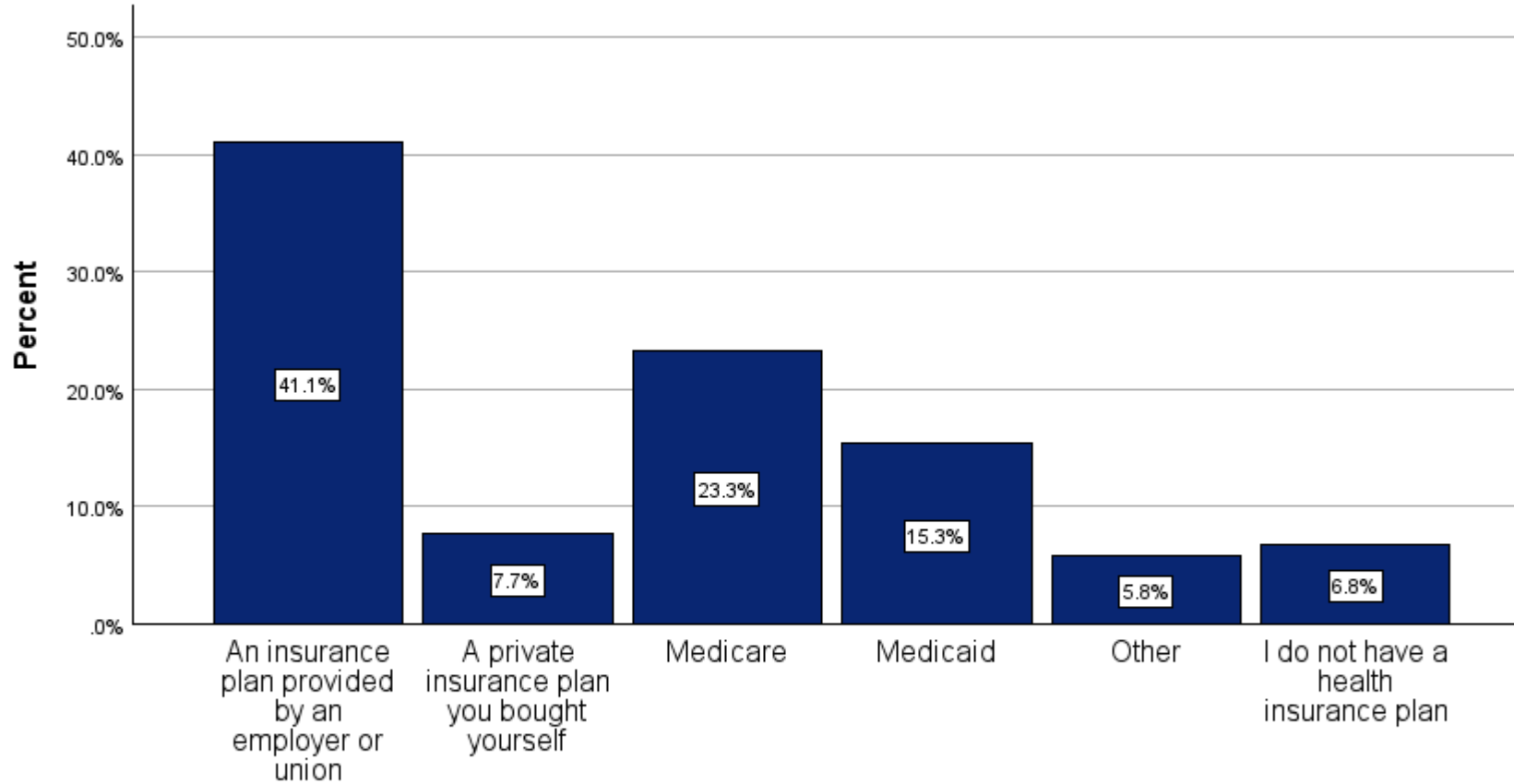


# FINANCIAL WELL-BEING AND PARTY SUPPORT





# PRIMARY SOURCE OF HEALTH INSURANCE



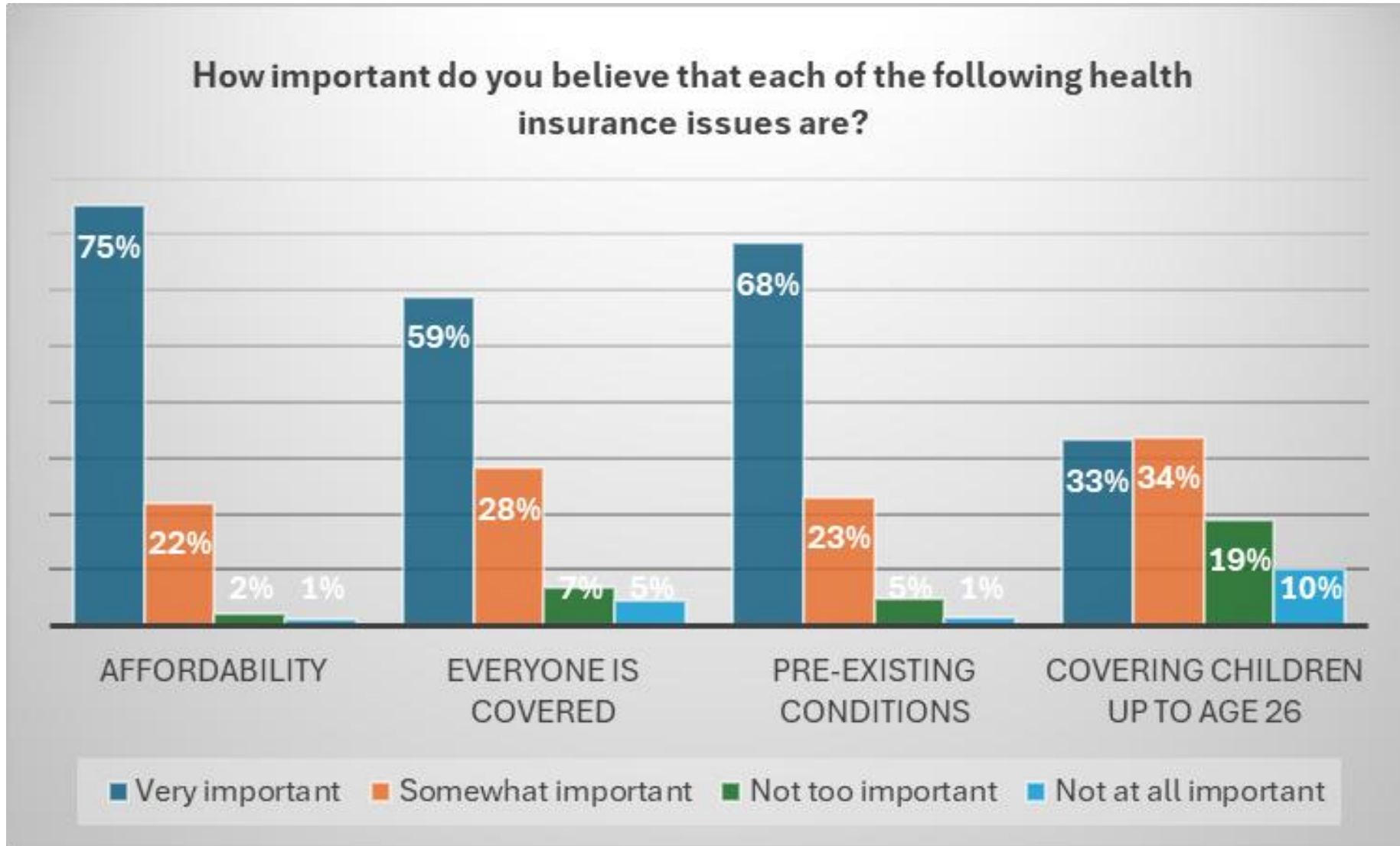
Which of the following is your primary source of health insurance?

Cases weighted by Weight



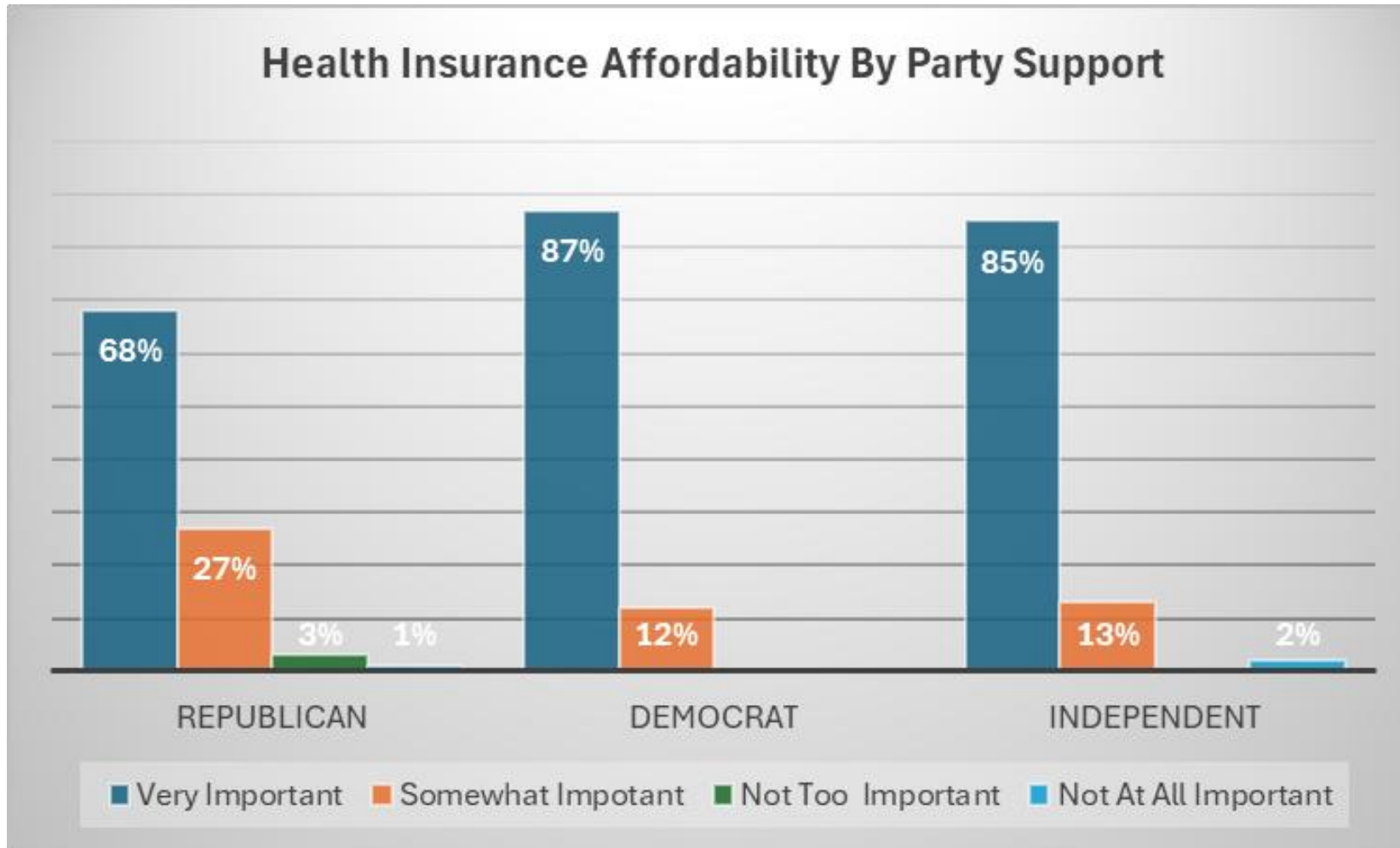


# IMPORTANCE OF HEALTH INSURANCE ISSUES



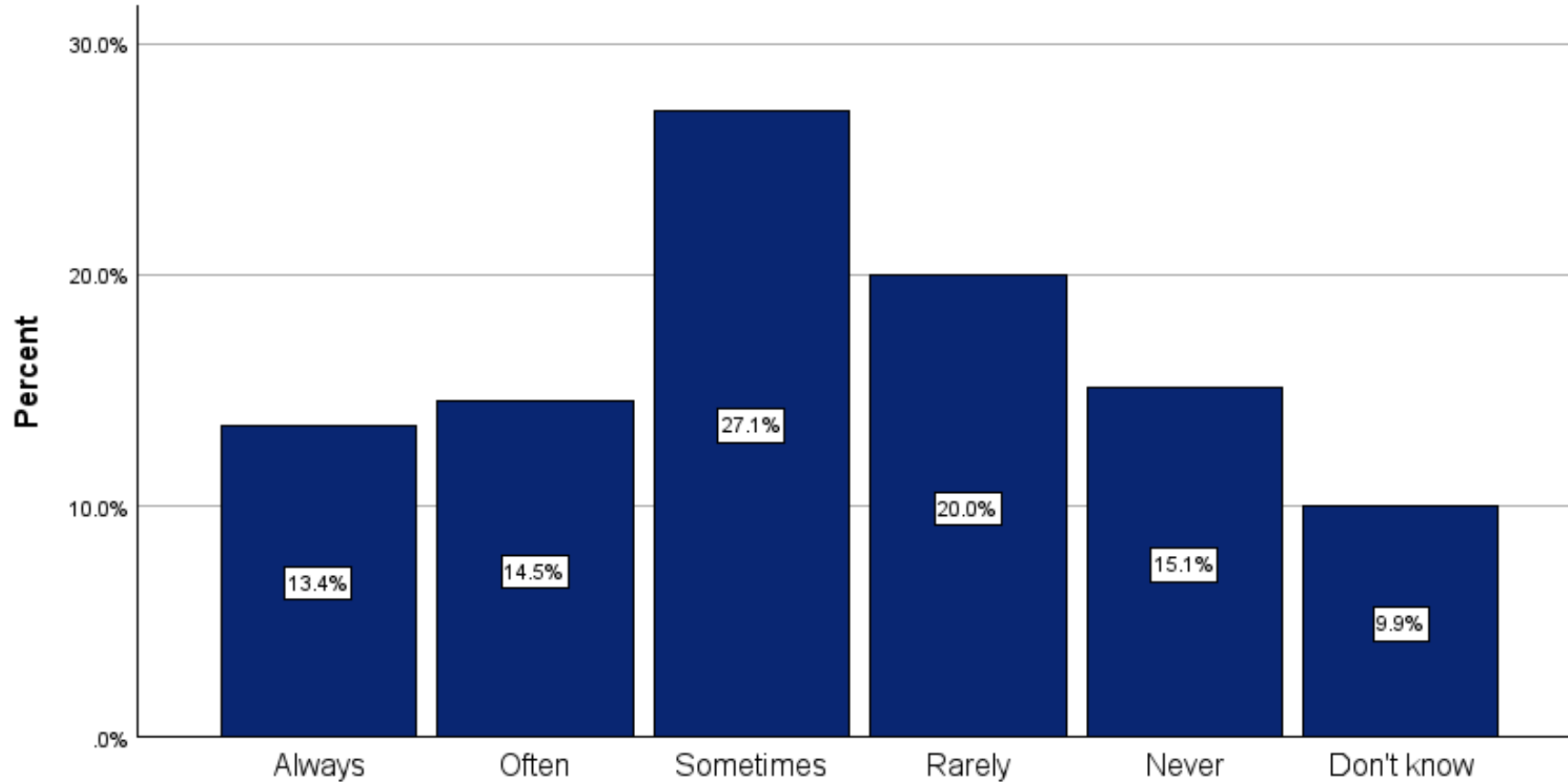


# HEALTH INSURANCE AFFORDABILITY AND PARTY SUPPORT





# PROVIDER COMMUNICATION ABOUT INSURANCE COVERAGE



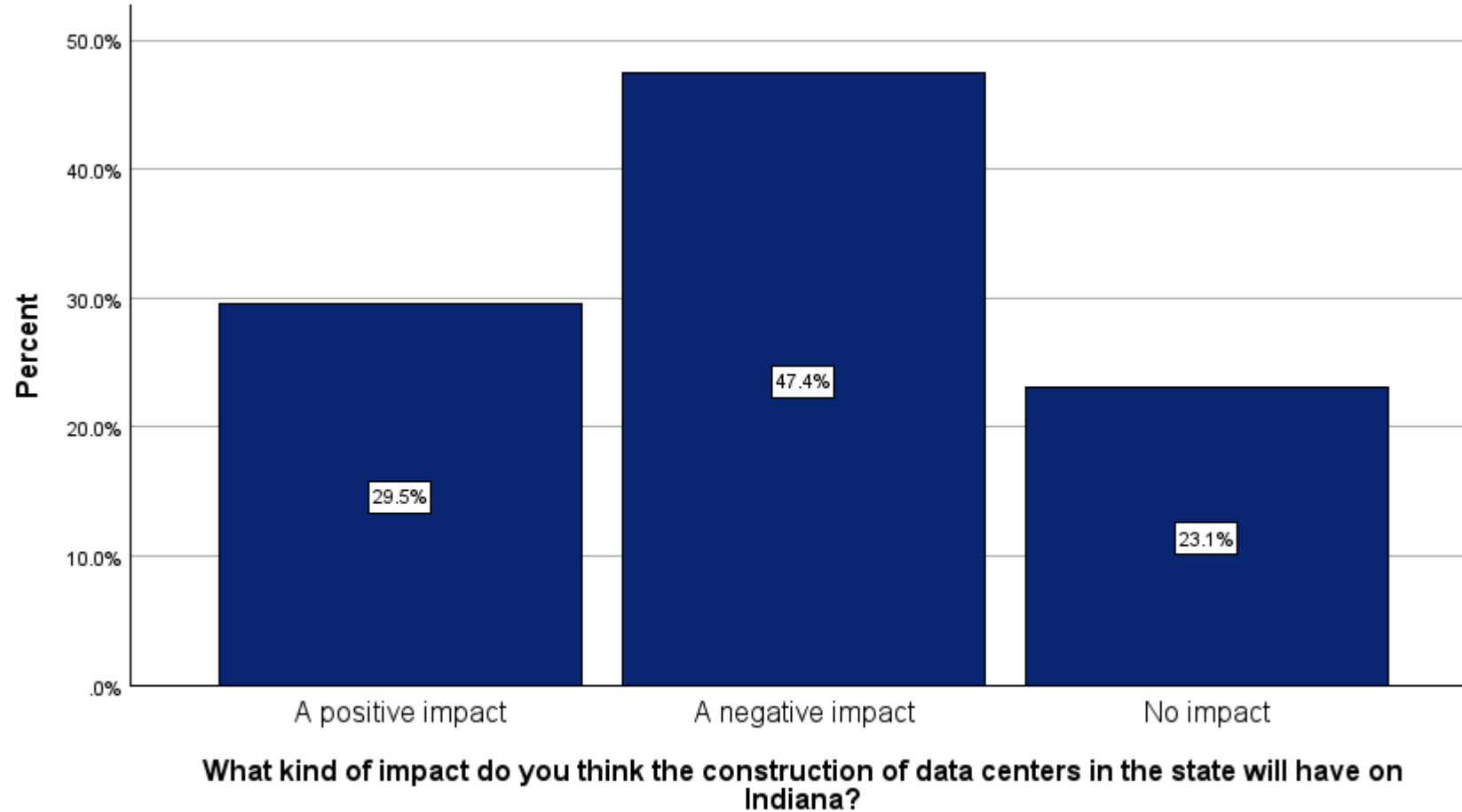
How often does your health care provider explain whether your medical appointments or procedures will be covered by insurance?

Cases weighted by Weight





# CONSTRUCTION OF DATA CENTER IN INDIANA

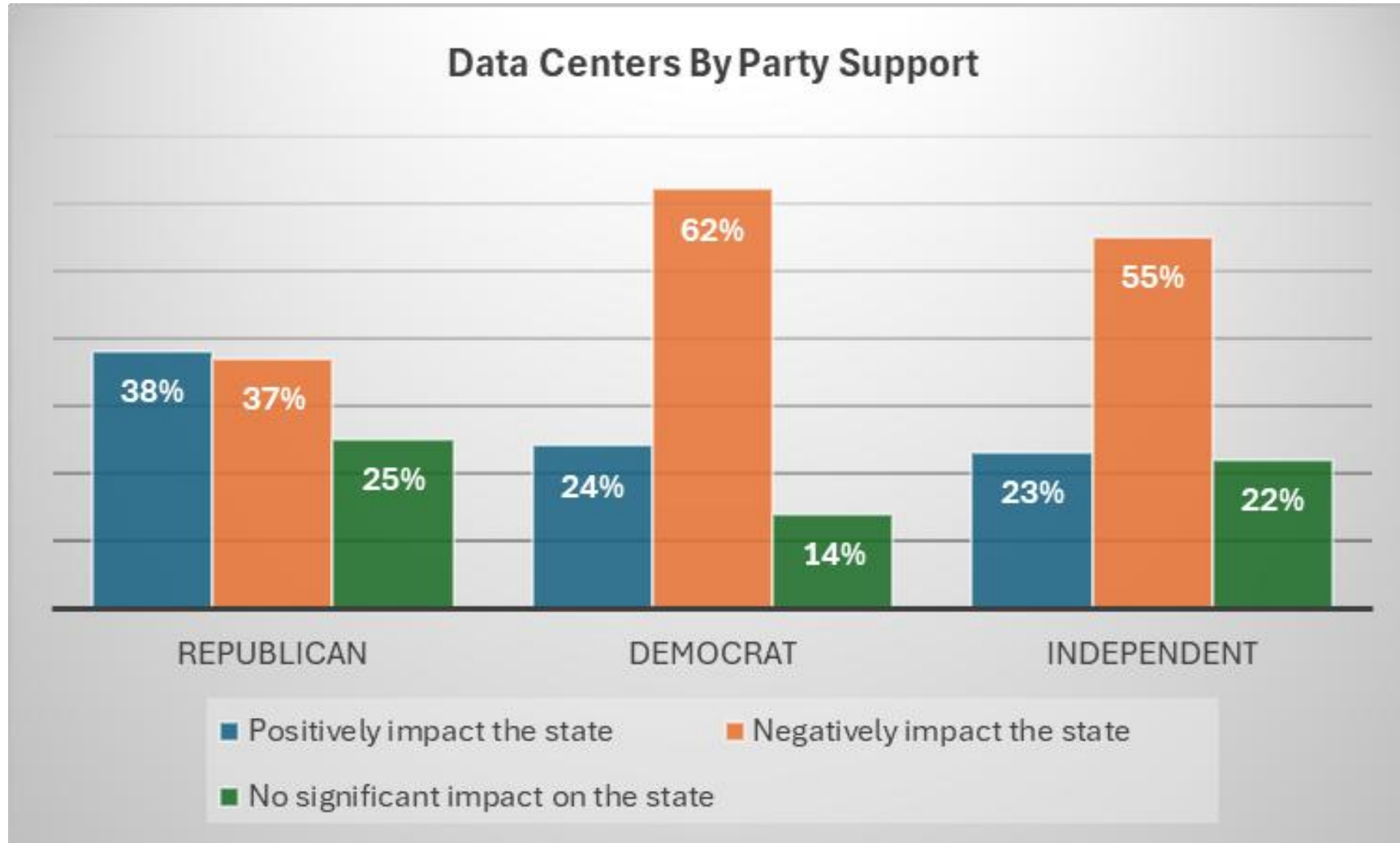


Cases weighted by Weight



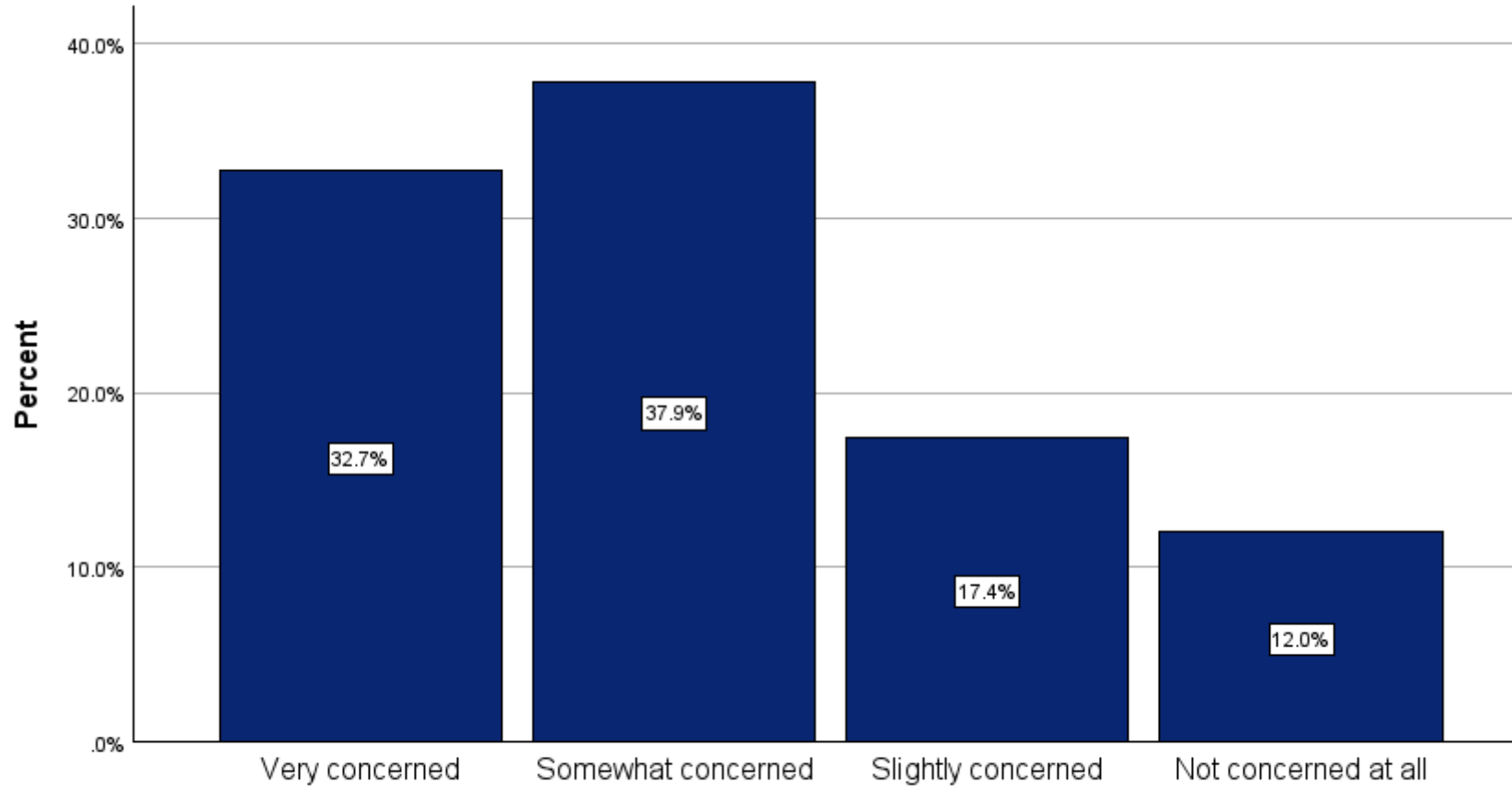


# CONSTRUCTION OF DATA CENTERS AND PARTY SUPPORT





# SCHOOL SAFETY



How concerned are you about the safety of children attending schools in Indiana?

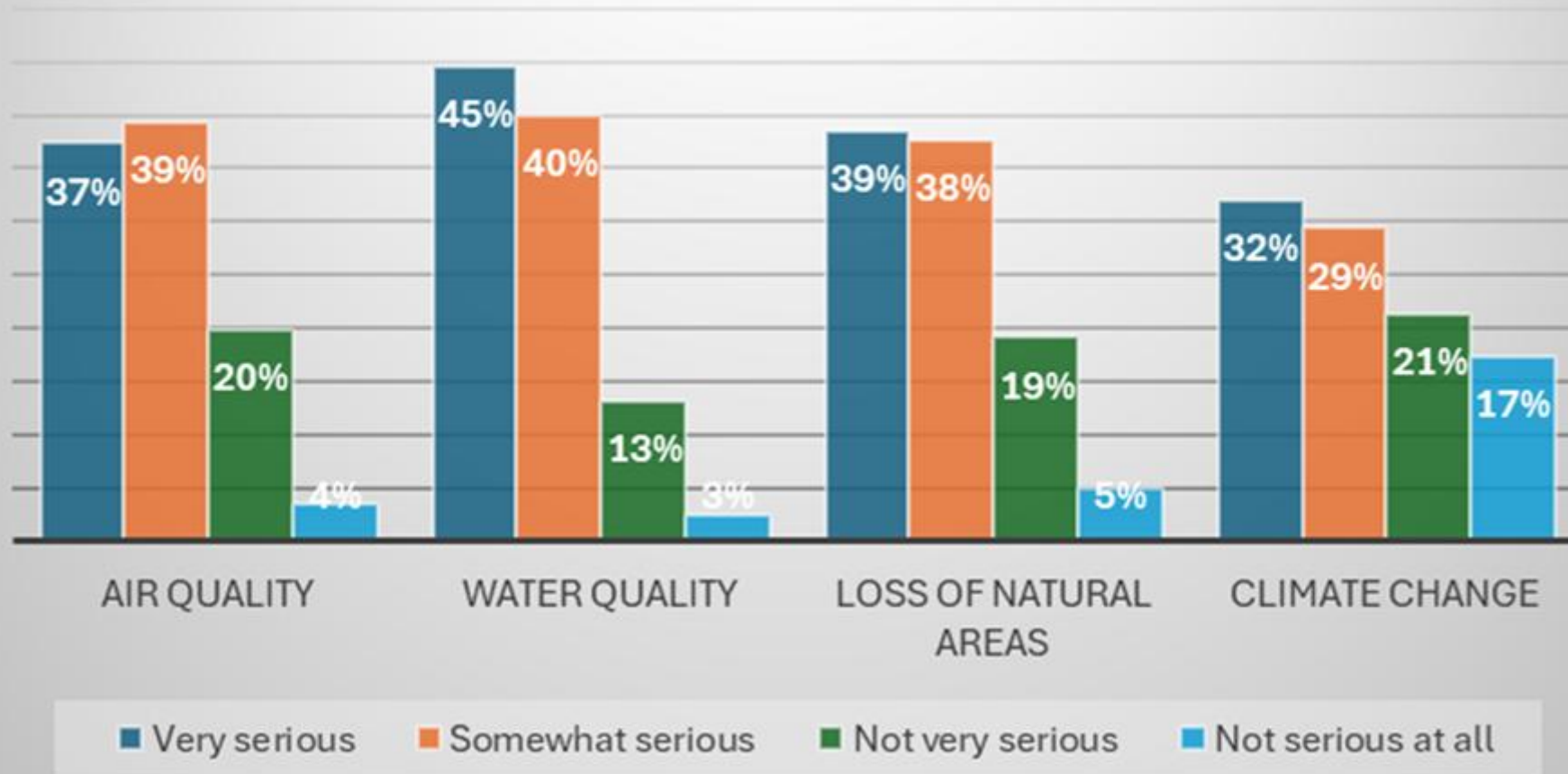
Cases weighted by Weight





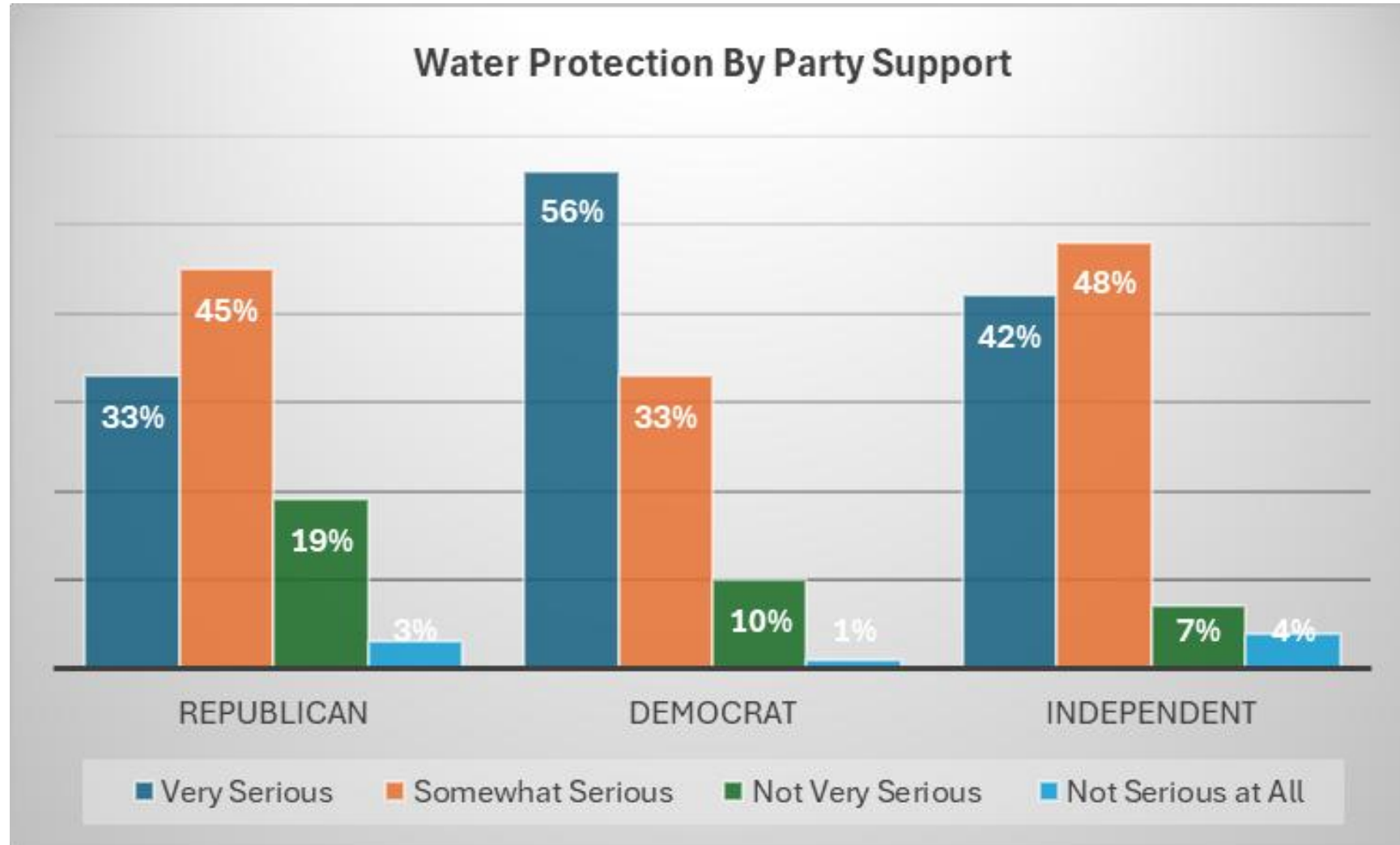
# ENVIRONMENTAL ISSUES

How serious or not serious do you believe each of the following environmental issues are in Indiana today?





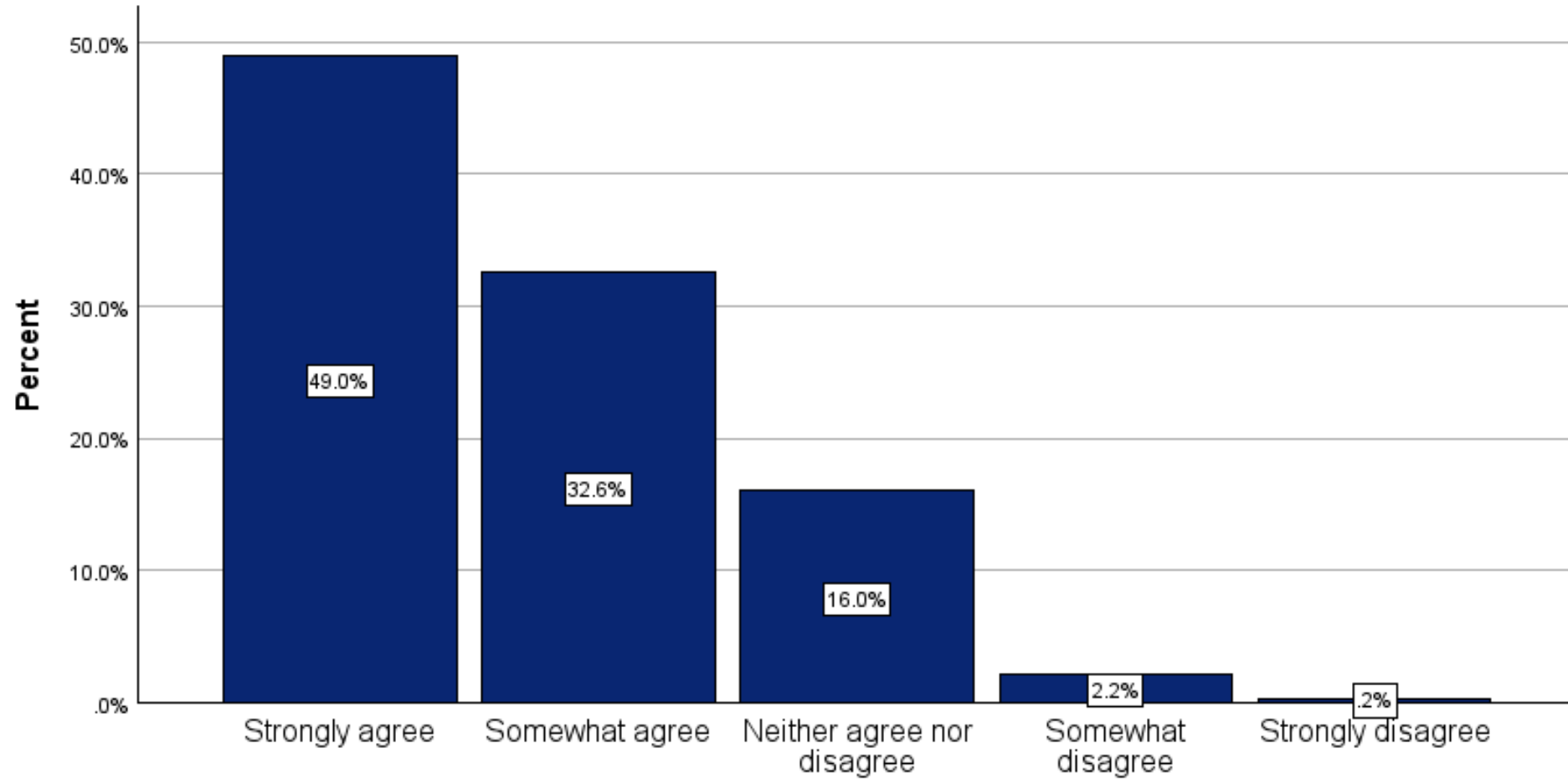
# WATER AND PARTY SUPPORT





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# ENSURING A WELL-EDUCATED WORKFORCE

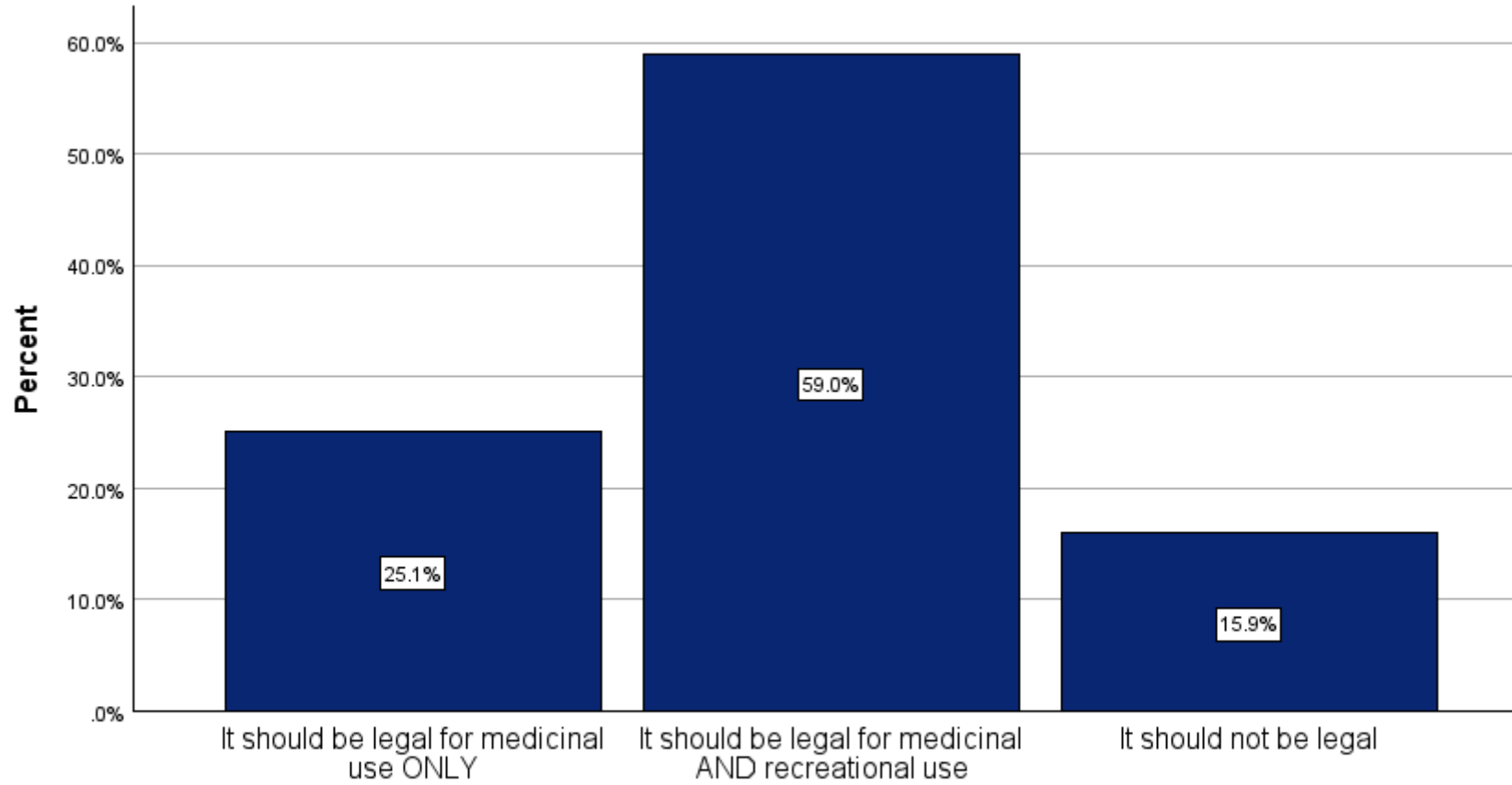


Please indicate your level of agreement with the following statement: Indiana should do more to ensure a well-educated and prepared workforce.





# USE OF MARIJUANA



Which comes closer to your view about the use of marijuana by adults?

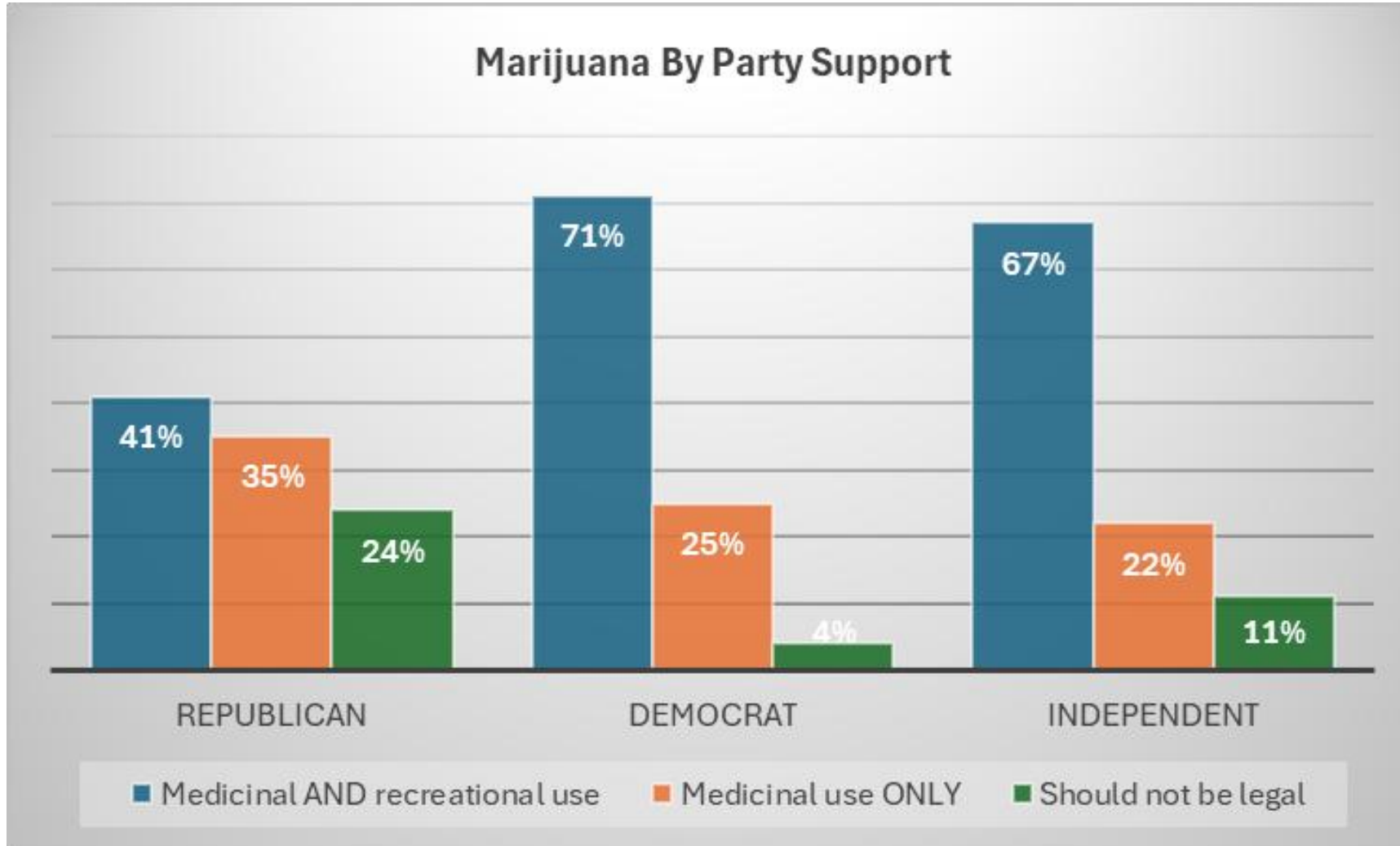
Cases weighted by Weight





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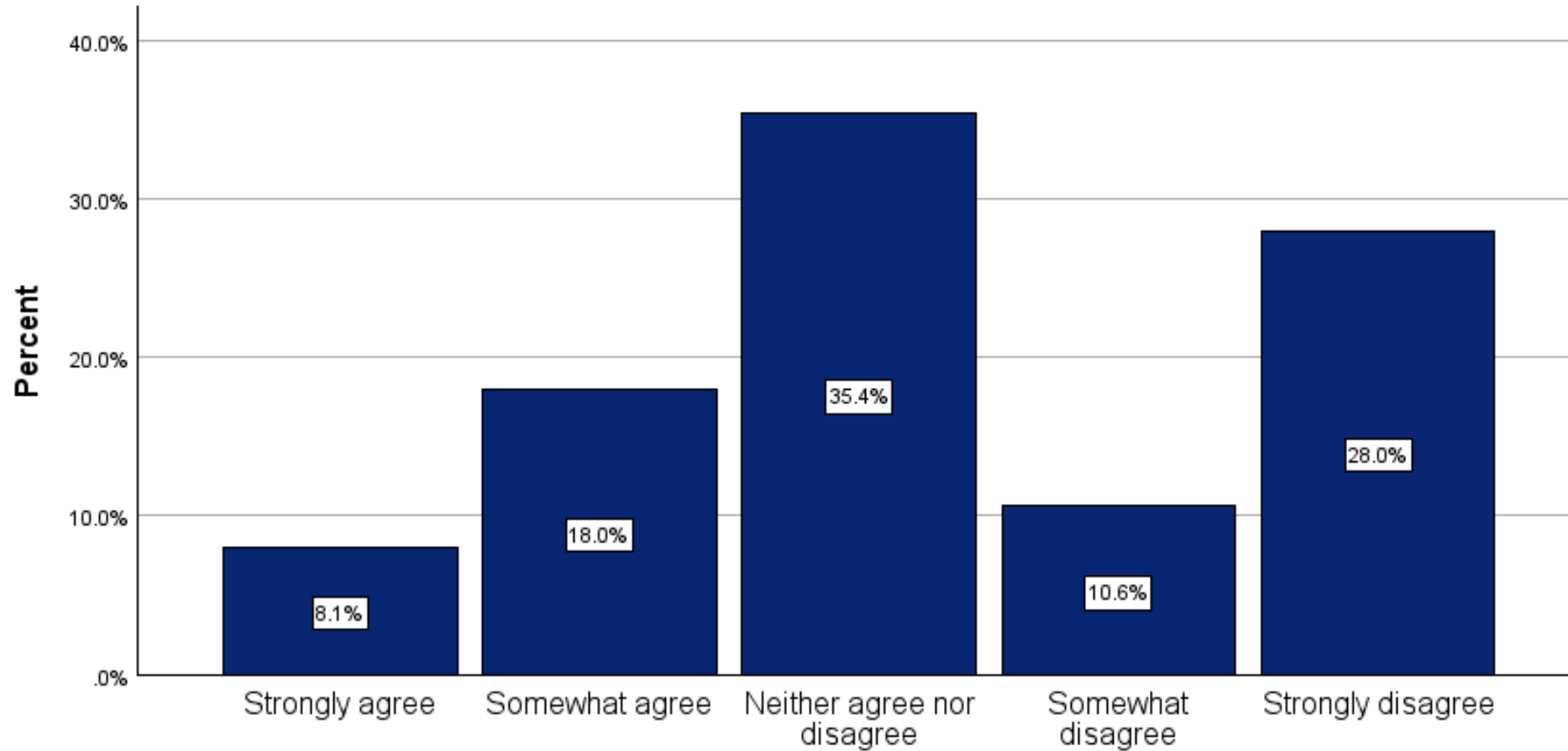
# LEGALIZATION OF MARIJUANA AND PARTY SUPPORT



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# REDISTRICTING

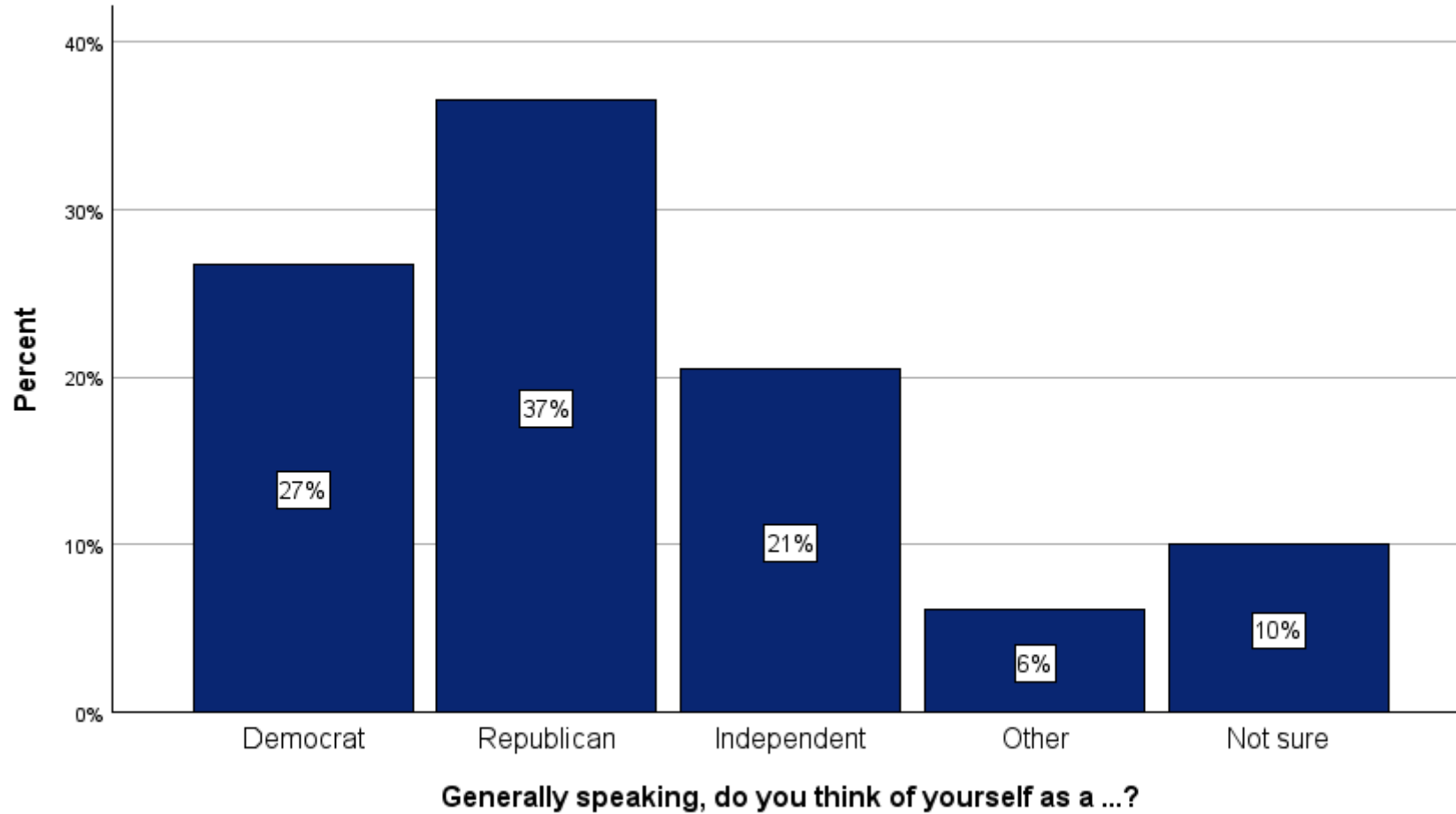


**By law, congressional districts within Indiana are approved every 10 years to coincide with the US Census. Do you agree or disagree that the Indiana General Assembly should enact legislation to allow congressional districts to be redrawn mid-decade?**





# PARTY SUPPORT



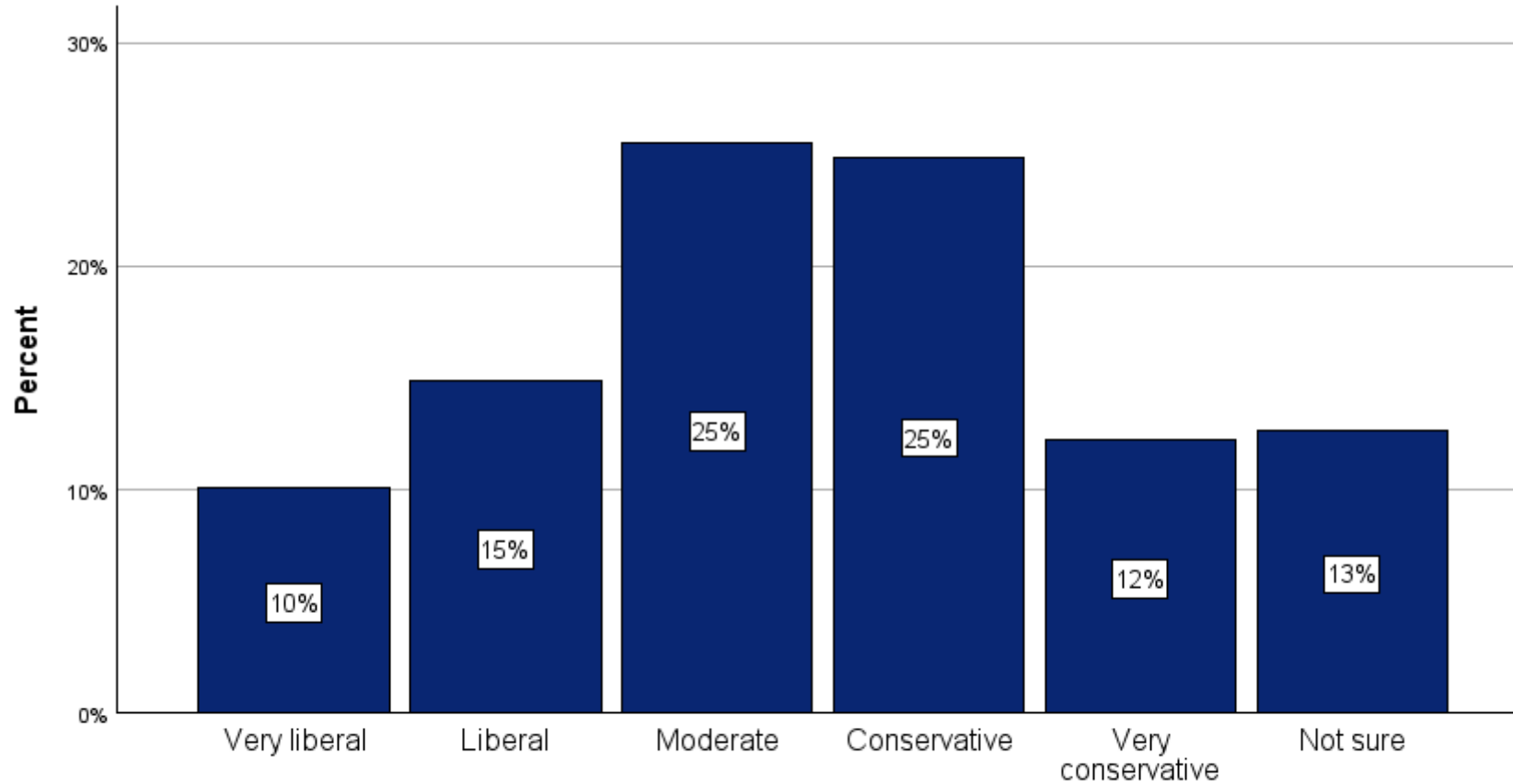
Cases weighted by Weight





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# POLITICAL VIEWPOINT



In general, how would you describe your own political viewpoint?

Cases weighted by Weight

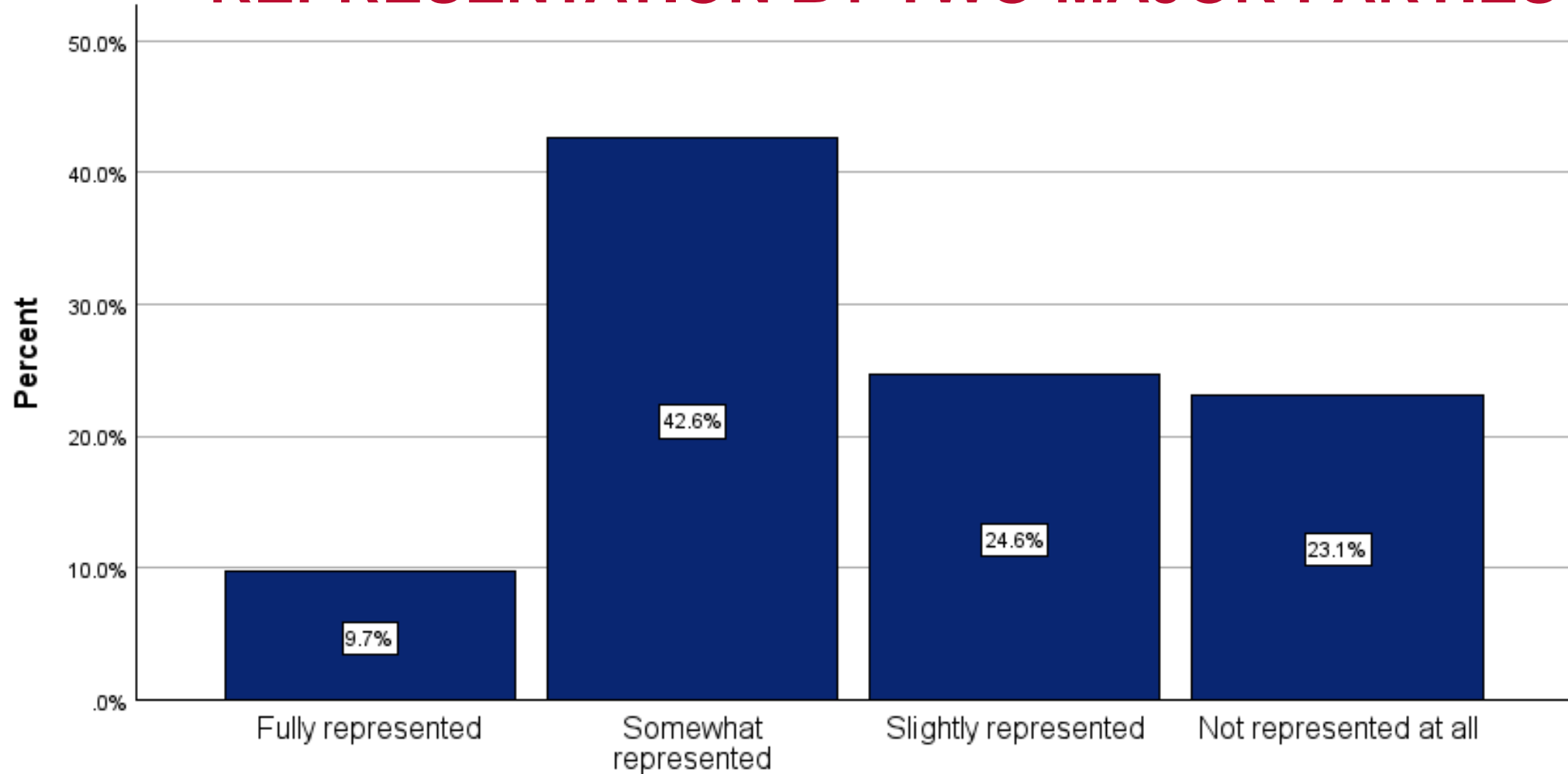


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# REPRESENTATION BY TWO MAJOR PARTIES

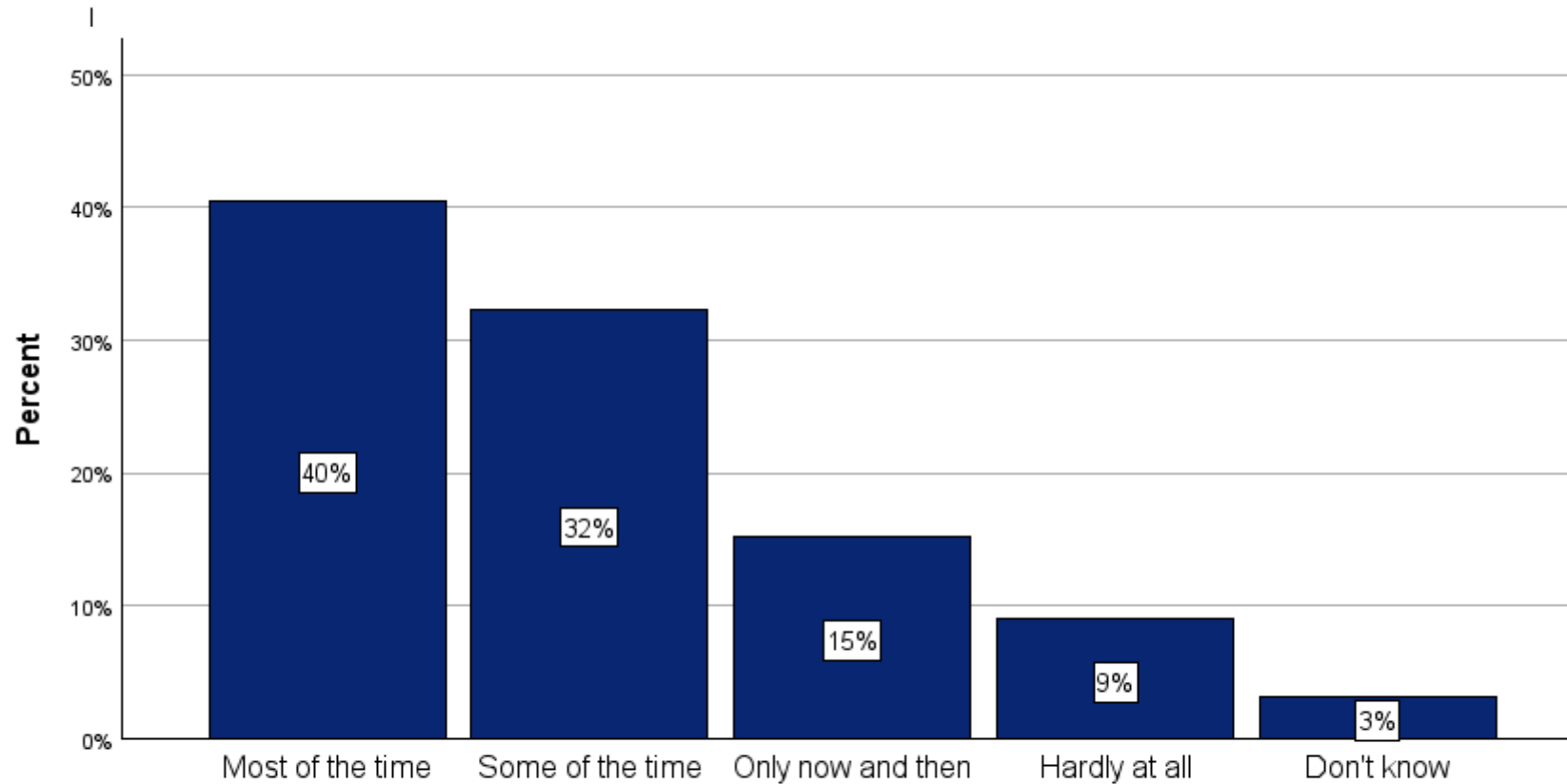


Do you feel like your political beliefs are represented by either of the two major political parties in the United States?





# POLITICAL ATTENTIVENESS



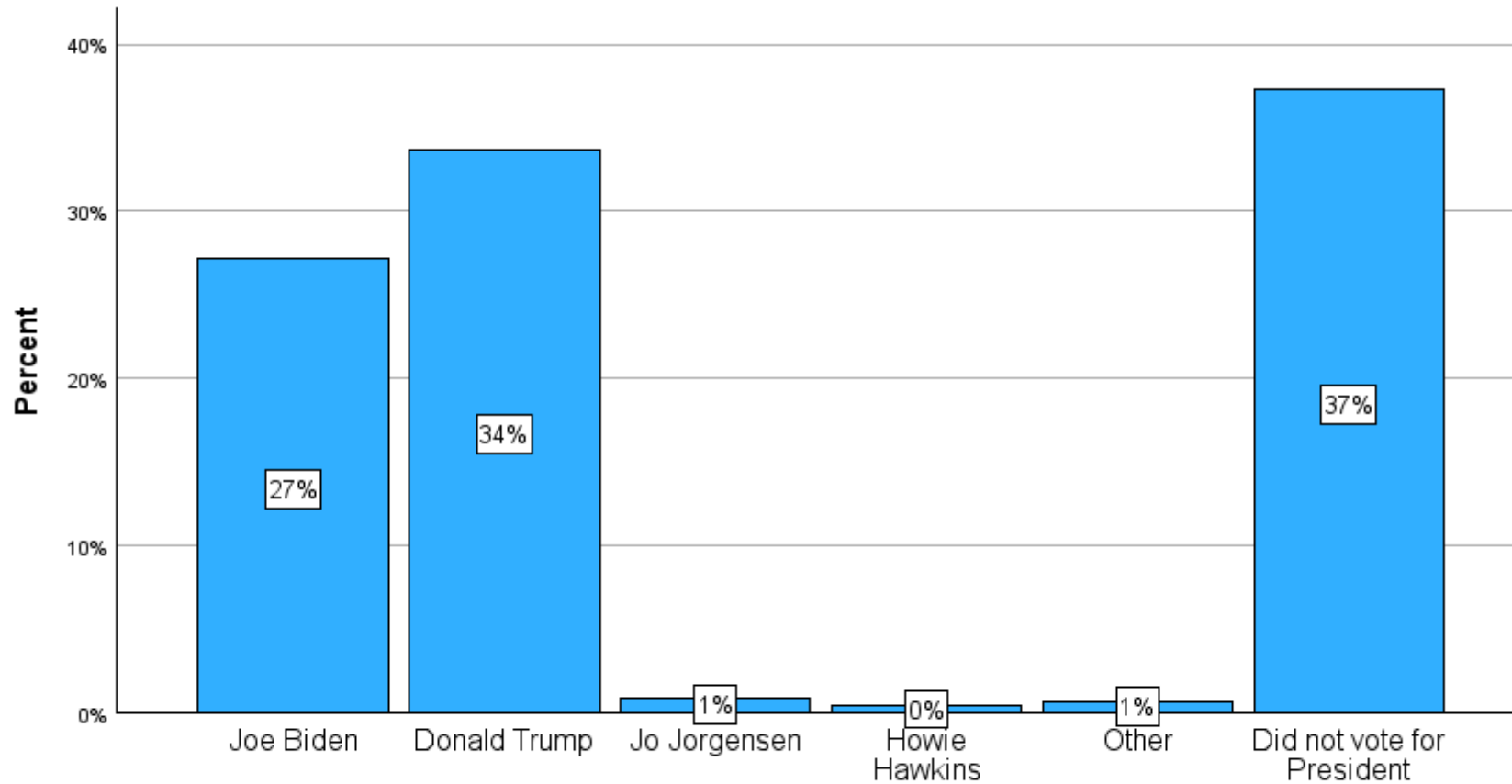
**Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...**

Cases weighted by Weight





# PRESIDENTIAL VOTE CHOICE 2020



Who did you vote for in the election for President in 2020?

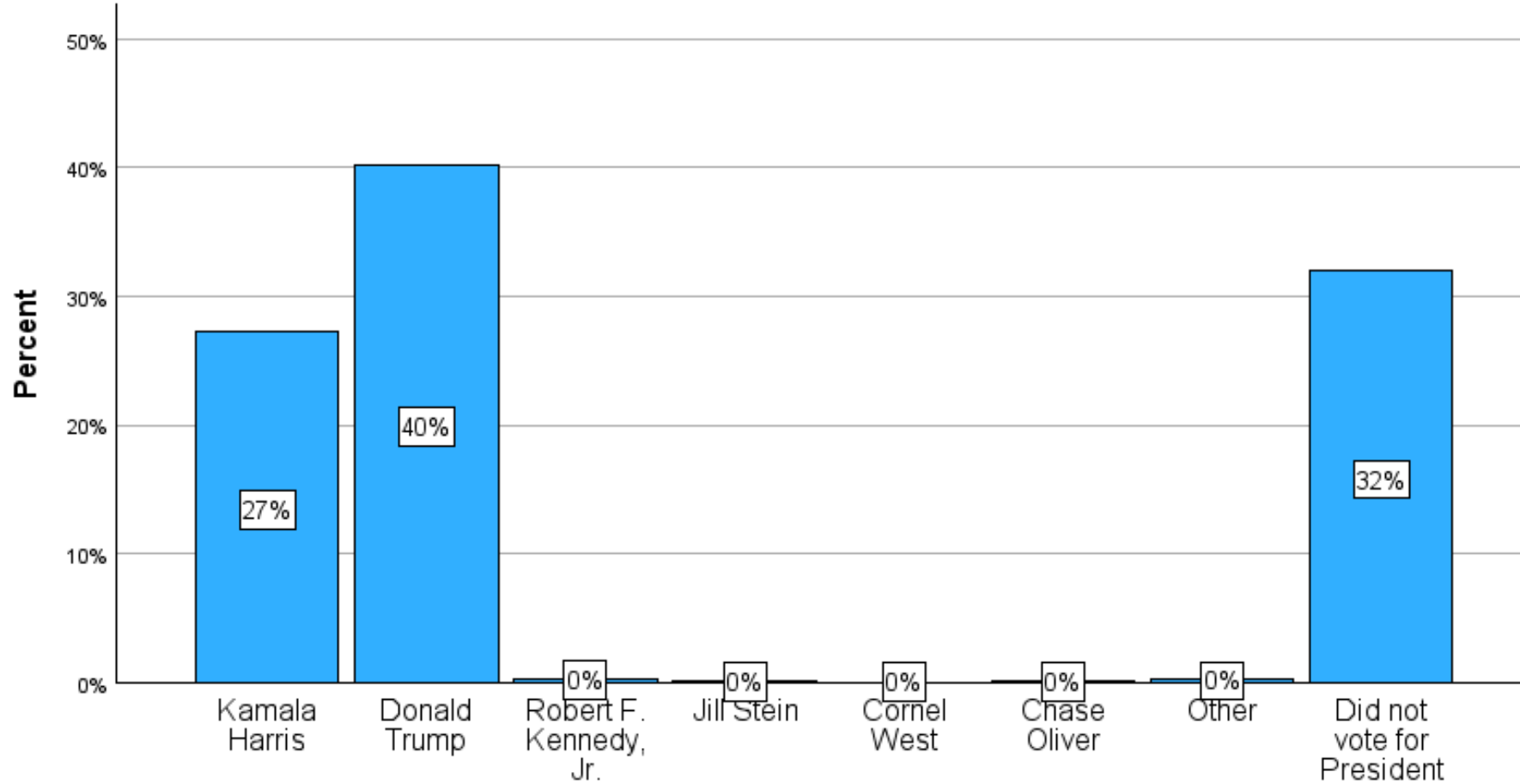
Cases weighted by Weight





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# PRESIDENTIAL VOTE CHOICE 2024



Who did you vote for in the election for President in 2024?

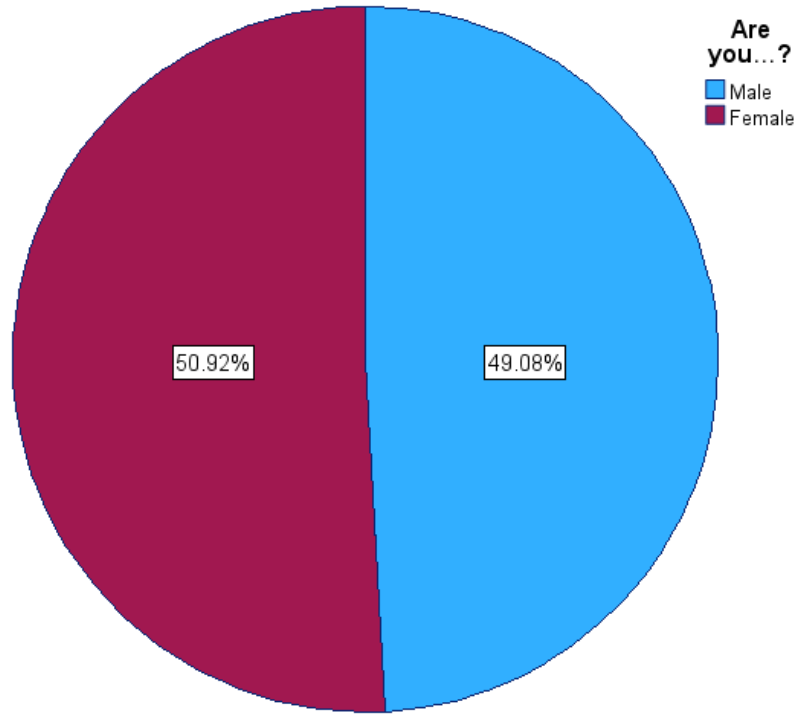
Cases weighted by Weight



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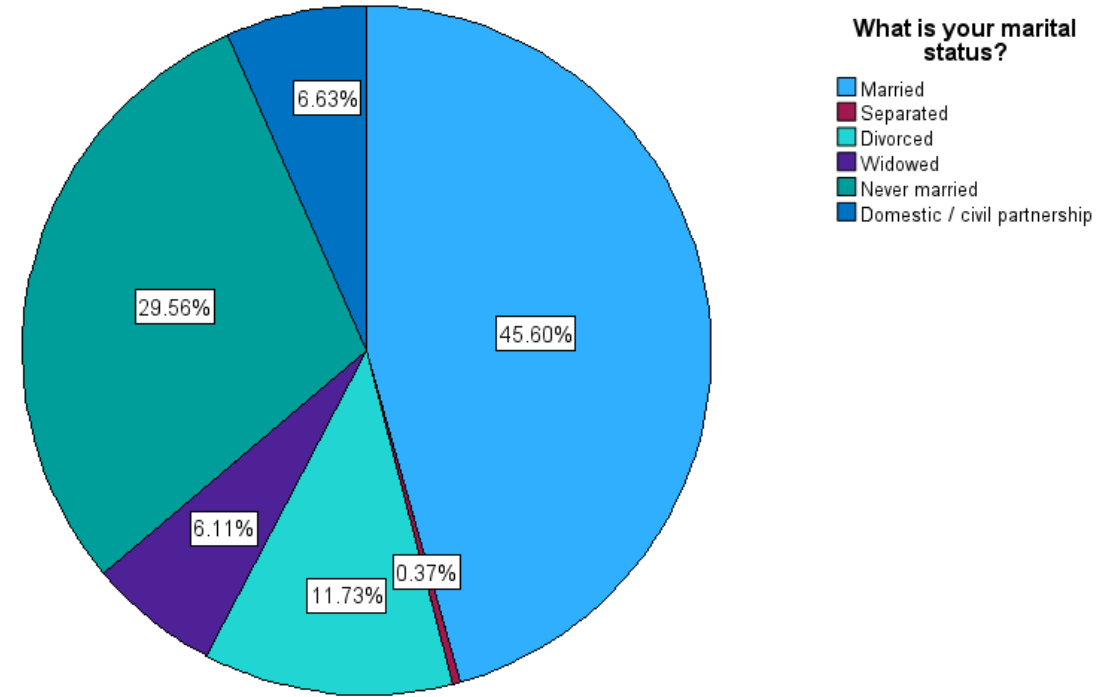


# SEX



Cases weighted by Weight

# MARITAL STATUS

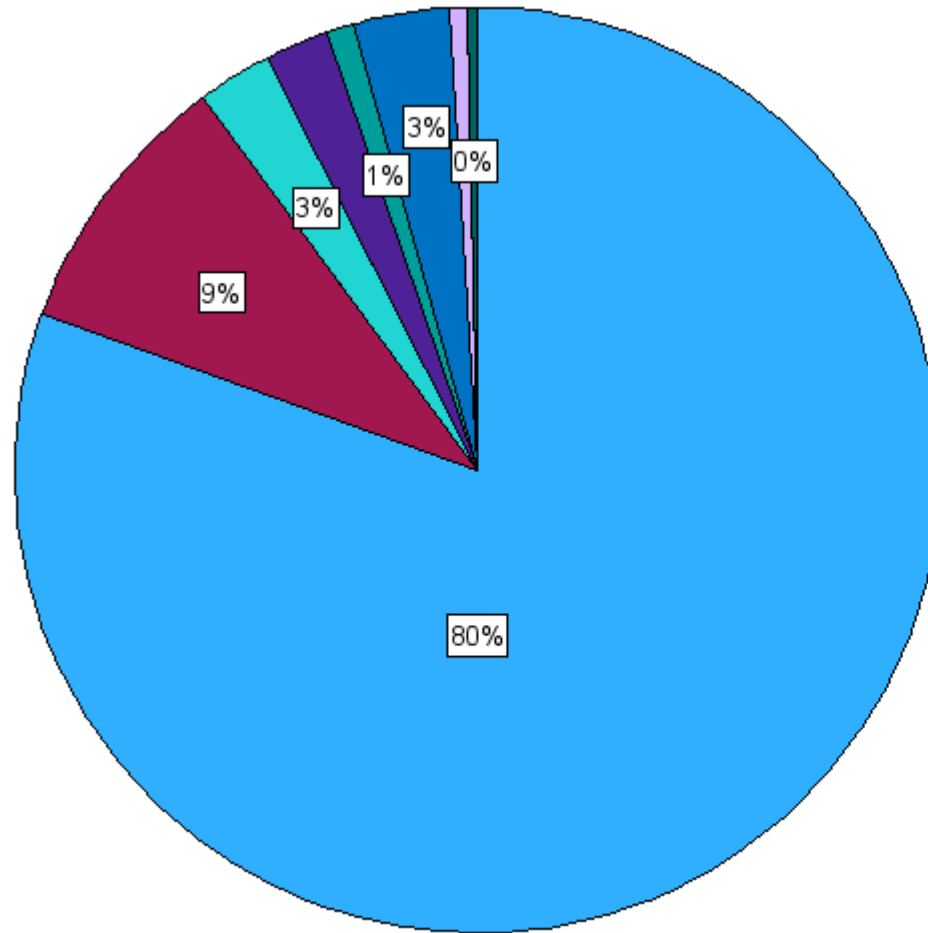


Cases weighted by Weight





# RACE/ETHNICITY



What racial or ethnic group best describes you?

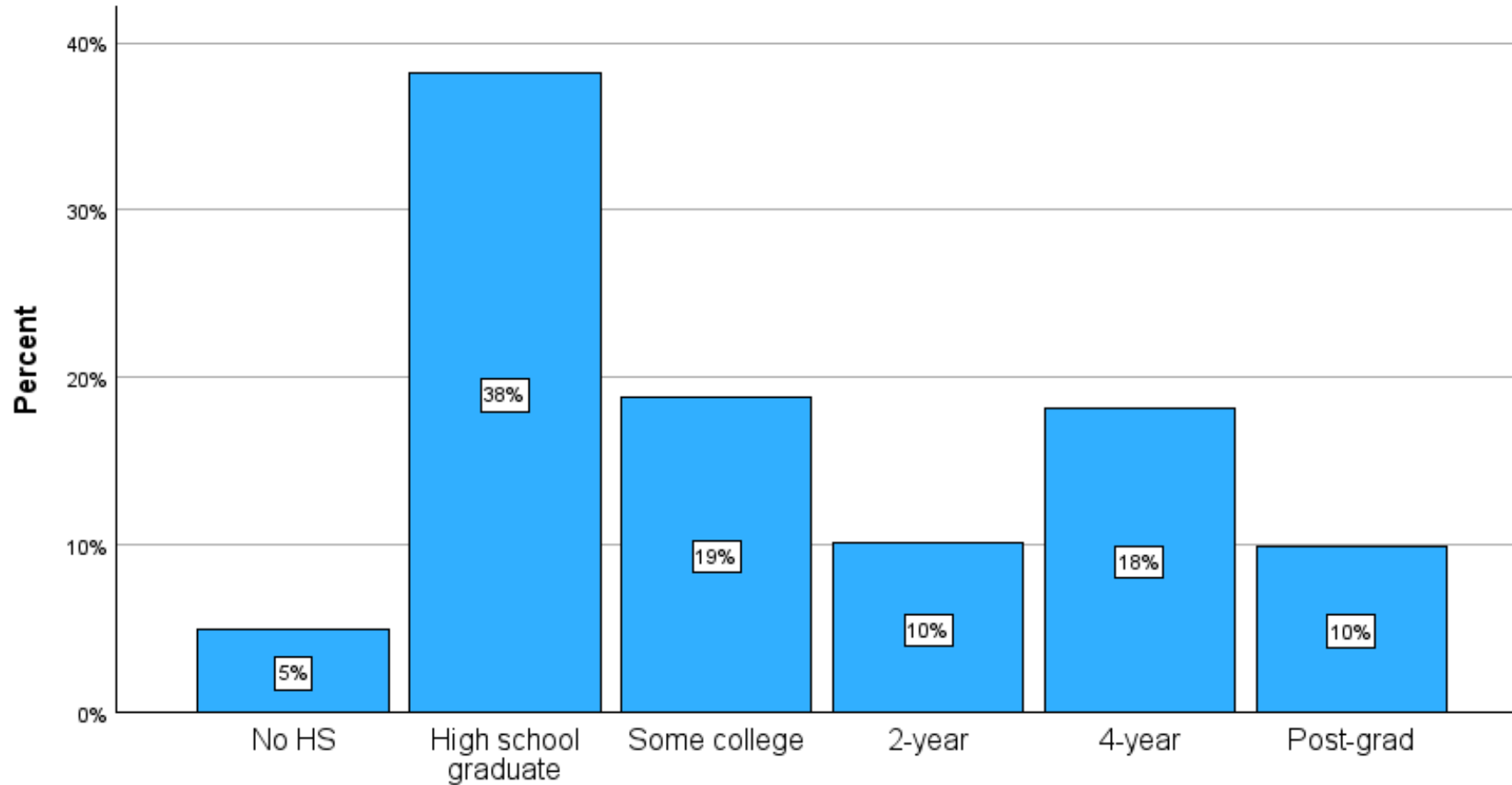
- White
- Black
- Hispanic
- Asian
- Native American
- Two or more races
- Other
- Middle Eastern

Cases weighted by Weight





# EDUCATION



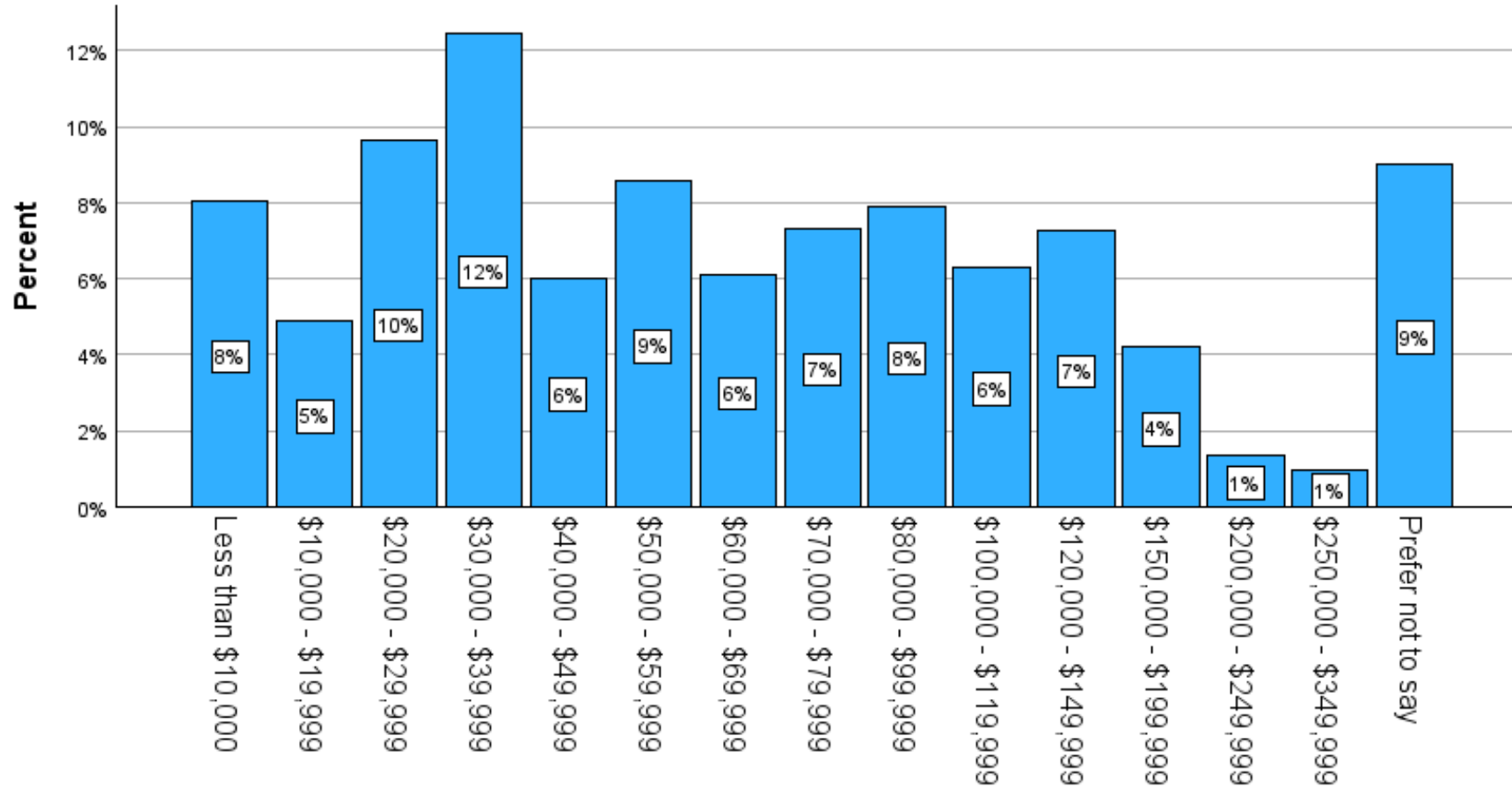
What is the highest level of education you have completed?

Cases weighted by Weight





# HOUSEHOLD INCOME



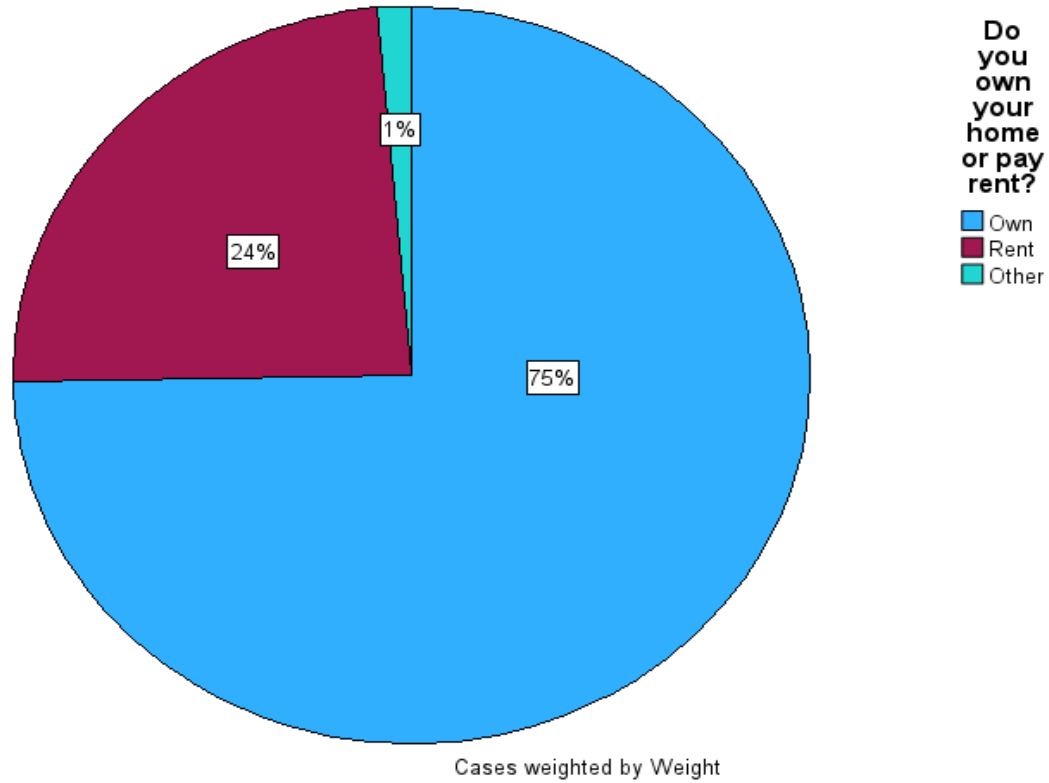
Thinking back over the last year, what was your family's annual income?

Cases weighted by Weight



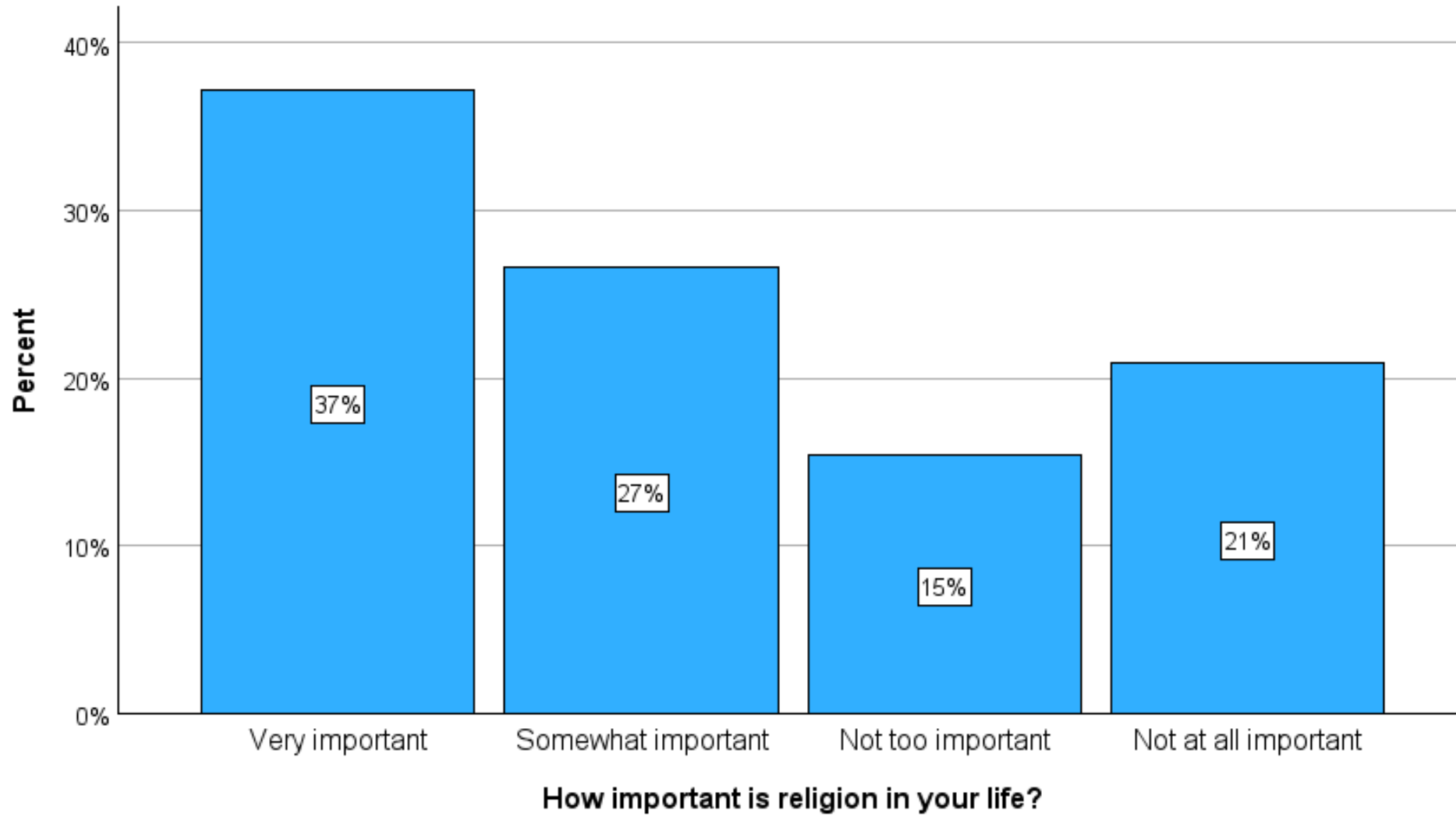


# HOUSE/RENT





# IMPORTANCE OF RELIGION

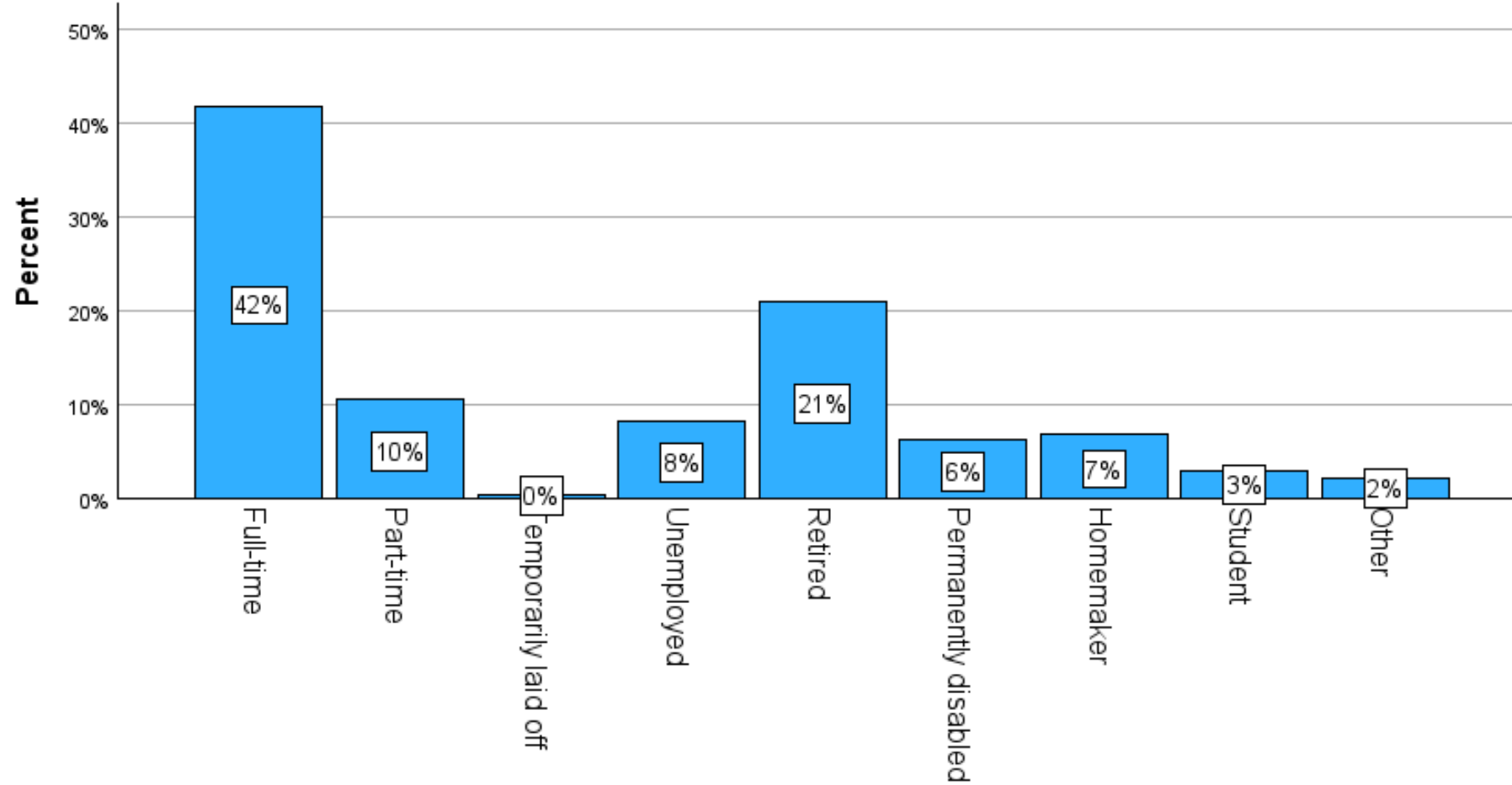


Cases weighted by Weight





# EMPLOYMENT



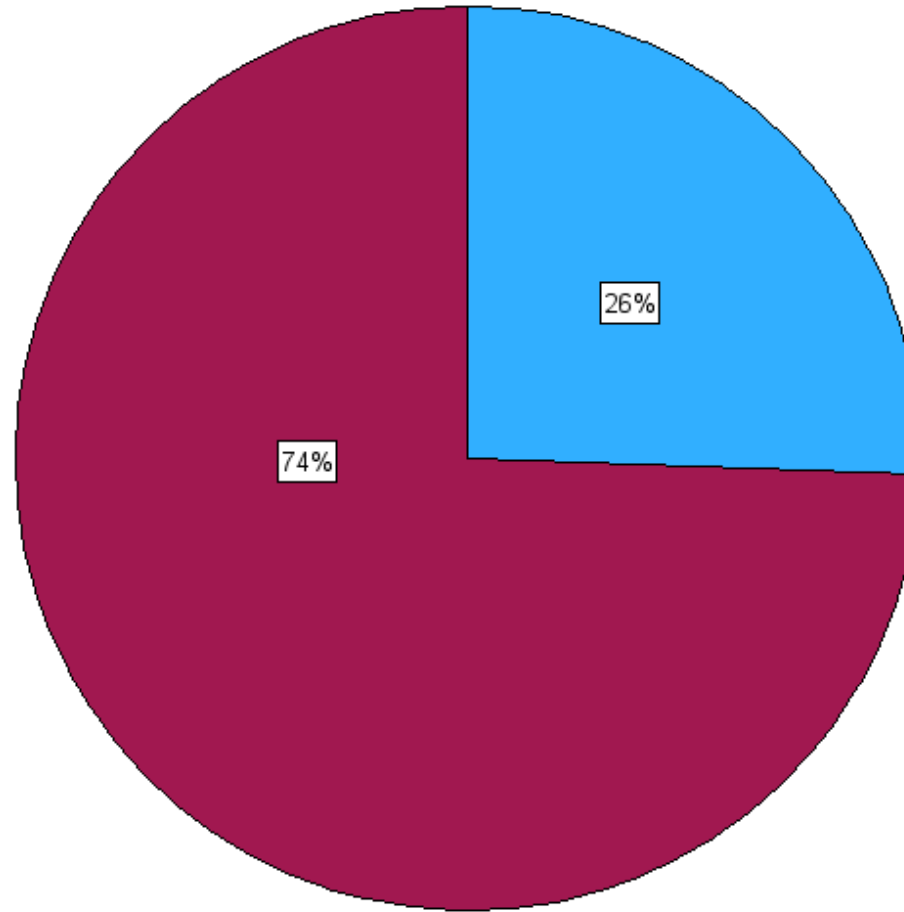
Which of the following best describes your current employment status?

Cases weighted by Weight





# PARENT/GUARDIAN



Cases weighted by Weight

Are you  
the  
parent or  
guardian  
of any  
children  
under the  
age of  
18?

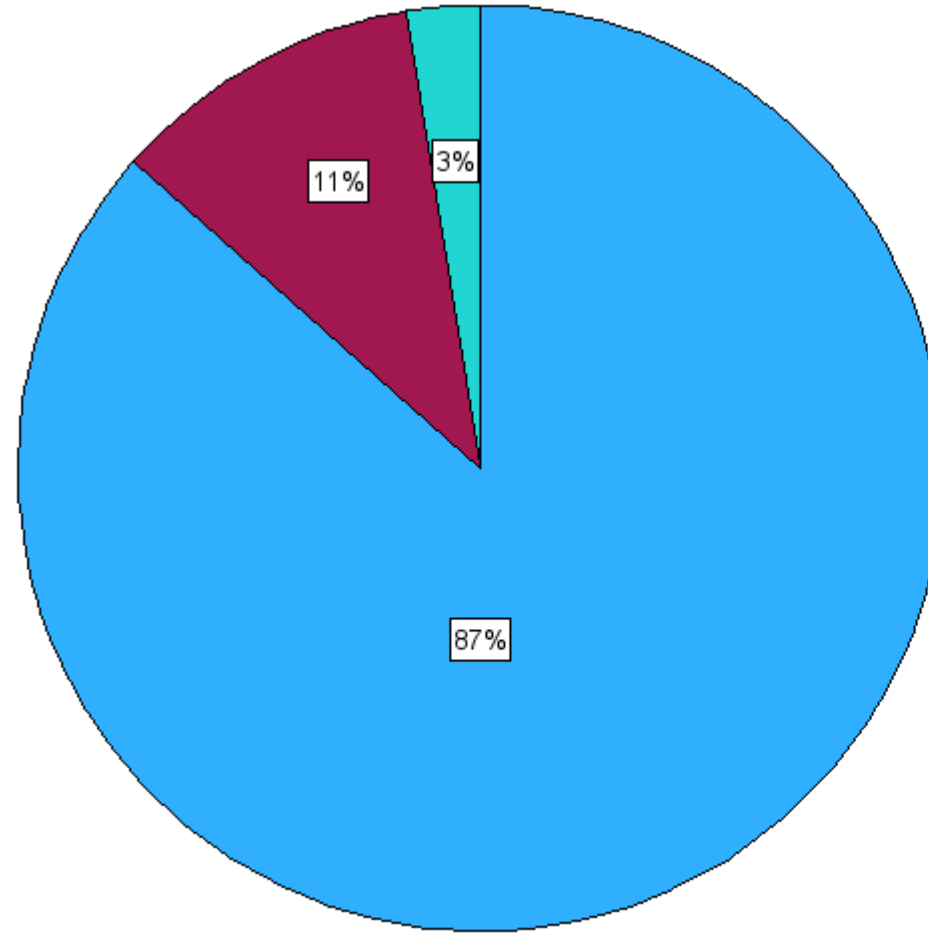
- Yes
- No





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# REGISTERED TO VOTE



Are you  
registered  
to vote?

- Yes
- No
- Don't know

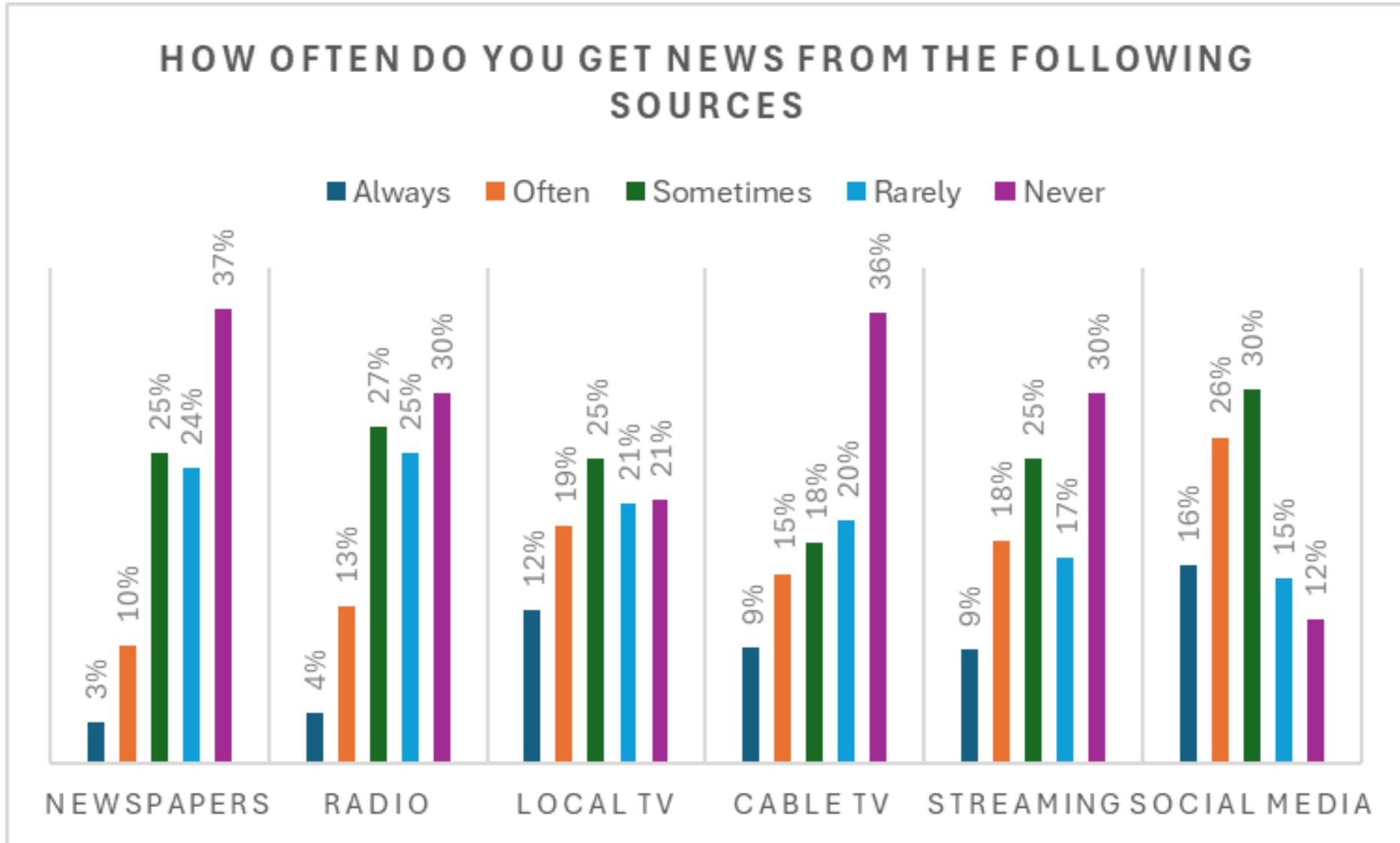
Cases weighted by Weight



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# NEWS SOURCES





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